

To:  
NJPAC's Audience

From:  
[Neyda Martinez](#) MPA Guest Moderator + Guest Panelists: [Lillian Jimenez](#), [Raul Rubio](#) PhD,  
[Wilson Valentin PhD](#), and [Tio Louie](#)

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The below is a partial sampling of materials you may find useful. These are selections and do not represent an exhaustive bibliography.

An artist's response, Adál Maldonado's West Side Story Redux (2002):  
<https://youtu.be/uVQixGxtNYA?si=BCYEejfO9lps7vH6>

#### Industry

[Hispanic representation | Nielsen](#)  
[The Power of the U.S. Hispanic Consumer \(adweek.com\)](#)  
[Latino Representation in Hollywood Contradicts the Data \(Guest Column\)](#)  
[\(hollywoodreporter.com\)](#)

#### Books

Clara Rodriguez, PhD  
[Latin Looks: Images Of Latinas And Latinos In The U.s. Media - 1st Edi \(routledge.com\)](#)

The Ethnic Eye, Chon Noriega, PhD

[The ethnic eye : Latino media arts / Chon A. Noriega and Ana M. López, editors. - University of California Los Angeles \(ucla.edu\)](#)

Latinx Media Books curated UCLA

[Selected Books on Latinx Film and Media - Latinx and Chicanx Film and Television - Research Guides at UCLA Library](#)

[Television - Latinx and Chicanx Film and Television - Research Guides at UCLA Library](#)

NYU Contemporary Latino Media

<https://nyupress.org/9781479828913/contemporary-latino-media/>

Selections from the Library of Congress

[Articles, Books, Documentaries - Latinx Representation in Film - Research Guides at Library of Congress \(loc.gov\)](#)

Titles by Frances Negron-Muntaner, PhD-- *Boricua Pop: Puerto Ricans and the Latinization of American Culture* (2004) *The Latino Media Gap* (2014)

Media

PBS Peabody Award Winning 6-part Documentary Series  
[Home | Latino Americans | PBS](#)

[VOCES | PBS](#)

[LATINO PUBLIC BROADCASTING \(lpbp.org\)](#)

Antonia Pantoja, Presente

[Antonia Pantoja ¡Presente! | Women Make Movies \(wmm.com\)](#)

[Antonia Pantoja: ¡Presente! | LATINO PUBLIC BROADCASTING \(lpbp.org\)](#)

Decade of Fire

[Home - Decade of Fire](#)

- On Democracy Now! [Who Burned the Bronx? PBS Film “Decade of Fire” Investigates 1970s Fires That Displaced Thousands \(youtube.com\)](#)
- Producer, Decade of Fire -- [How Neyda Martinez Of New York Women in Film & Television Is Helping To Make the Entertainment Industry More Diverse and Representative | by Guernslye Honore | Authority Magazine | Medium](#)

The Bronze Screen

Related documentary:

[The Bronze Screen: 100 Years of the Latino Image in Hollywood Cinema on Vimeo](#)

[The Bronze Screen: 100 Years of the Latino Image in Hollywood Cinema \(variety.com\)](#)

Themes and Tropes in Latinx Cinema from the Library of Congress

[Popular Themes and Tropes in Latinx Cinema - Latinx Representation in Film - Research Guides at Library of Congress \(loc.gov\)](#)

Latinx Film Festivals

[List of US Latinx and Latin American Film Festivals: Hispanic Heritage Month 2024 — Cinema Tropical](#), and Chicago - [40th Chicago Latino Film Festival](#)

HBO Pa'lante Stream on Max

<https://www.instagram.com/palantemax/?hl=en>

Children's

[Alma's Way | PBS KIDS | Home](#)

[We Need More Afro-Latinx Representation in Kids' Media | POPSUGAR Latina](#)

[Kidscreen » Archive » The National Hispanic Media Coalition launches a storytellers' guide](#)

[Latino kids get more media exposure - Latino News Briefs - ANR Blogs \(ucanr.edu\)](#)

[Digital Media and Latino Families \(joanganzcooneycenter.org\)](http://joanganzcooneycenter.org)

LGBTQ+

LUCKY

[About — LUCKY \(luckythedocumentary.com\)](http://luckythedocumentary.com)

GO FISH by Rose Troche [In Full Frame: Director Rose Troche and Sundance Institute's John Nein on Restoring the Lesbian Classic <em>Go Fish</em> - Filmmaker Magazine](#)

Disability Equality in Media

[Advancing Disability Equality in Media: Seven Key Action Points | UNESCO](#)

[Disabled Audiences Feel Film, TV Portrayals Inaccurate, Too Simplistic \(deadline.com\)](#)

### **The Center for Puerto Rican Studies**

**Journal Theme: Latino Film and Video Images. Vazquez, Blanca, Editor**

Centro de Estudios Puertorriqueños Bulletin, v2 n8 Spring 1990. The edition is out of print. However, interested persons can make an inquiry about how to access the content.

[Contact Us | CentroPR \(cuny.edu\)](#)

This theme issue of the "Centro Bulletin" examines media stereotypes of Latinos and presents examples of alternatives. "From Assimilation to Annihilation: Puerto Rican Images in U.S. Films" (R. Perez) traces the representation of Puerto Ricans from the early days of television to the films of the 1970s. "The Latino 'Boom' in Hollywood" (C. Fusco) examines Latino involvement, thematic treatment, and values in recent commercial films marketed for Chicanos. "From the Margin to the Center: Puerto Rican Cinema in the United States" (L. Jimenez) and "The Chicano Alternative Film Movement" (T. Ybarra Frausto) document the experiences of Puerto Rican and Chicano film makers during the 1960s and 1970s. An interview with independent filmmaker Jose Garcia Torres focuses on the politics behind the production of a public television documentary. "Not Just Black and White: AIDS Media and People of Color" (C. Saalfield and R. Navarro) reviews current films on Acquired Immune Deficiency Syndrome (AIDS). "Unofficial Stories: Documentaries by Latinas and Latin American Women" (L. Kotz) focuses on new productions that document the Latina experience. "Puerto Rico: Hacia un cine nacional" (K. Garcia), in Spanish, emphasizes recent feature-length films that reflect the national Puerto Rican culture. An interview with Diego de la Texera recounts the attempt by Sandino Films to create a national Puerto Rican cinema and discusses the problems of financing independent films. "TELEVISA, Mexico's Multi-national" (J. Sinclair) explores the relationship between a monopolistic Mexican media conglomerate and American capital. "Cultura y grupos populares en la historia viva de Puerto Rico hoy" (L. Milagros Gonzalez), in Spanish, discusses the need for the media to acknowledge the everyday sources of Latino culture. A list of 60 films and videotapes is included. (FMW)

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