

NJPAC

NEW JERSEY PERFORMING ARTS CENTER

HISTORY, PERFORMED NIGHTLY...

NJPAC
NEW JERSEY PERFORMING ARTS CENTER

THE
CENTER
OF IT
ALL

REPORT TO THE COMMUNITY • 2013

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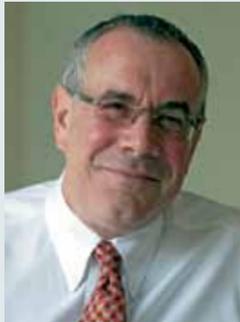
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A MESSAGE FROM
JOHN SCHREIBER
PRESIDENT AND CHIEF EXECUTIVE OFFICER



Dear Friend of the Arts Center:

Welcome aboard to what I know you'll find to be an informative and entertaining NJPAC year in review. I loved every story, but that's just me...

As you leaf or click through the annual Report to the Community, the big themes that resonate for me are ones of excellence in performance, creativity in presentation, increased diversity of audience, remarkable accomplishment by our arts education students and teachers, and greater engagement with the community.

Of all its lustrous qualities, the one that inspired me to join the Arts Center crew in 2011 was its mission to serve all citizens in ways that enhanced and transformed their lives. As you'll discover in these pages, this past year was a giant step in making that mission more meaningful than ever.

Producing and presenting more than 400 events a season in a variety of performance spaces—both indoors and out, free and paid, for kids and adults, featuring every possible genre of the arts—is a dynamic, thrilling, and often surprising and unpredictable business.

The inspiration for us to perform this spectacular magic act, day in and day out?
It's you, dear reader.

"Why me?," you might ask. That's easy.

You support us in so many ways: You buy tickets to concerts, you park in our lots and dine at NICO Kitchen + Bar, our restaurant; you donate to NJPAC's annual fund so that we can continue to serve 60,000 kids a year with arts learning opportunities, and keep ticket prices low so that everyone can be an arts consumer; you spread the good word to your compatriots about the gorgeous Arts Center in Newark that feels as warm and intimate as the bar in the old *Cheers* TV series; and, as important members of the family, you're always there to tell us what makes us special and also how we can do better.

You're indispensable.

Equally essential is the team of caring professionals who call NJPAC home seven days a week. No room to name each of them here, but together they set a standard of excellence that I try hard to live up to every morning when I show up for work.

Our opportunities going forward are many: many more great music, dance, theater, comedy, film and civic events flourishing in all our theaters. Thousands more kids getting their first exposure to a live entertainment experience via an NJPAC performance, or growing culturally literate and building life skills through our programs in and outside the classroom. More broadcast activity, more community events and more community involvement.

More chances to live up to the dream the Founders had when they decided to build the most beautiful performing arts center in the world in the middle of downtown Newark.

Thanks for helping us make the dream come true.

To misquote Robert Browning (but not Frank Sinatra): "The best is yet to come."

I'm delighted you're such an important part of NJPAC's remarkable journey.

I hope to see you often in the year ahead.

Very best,

John Schreiber

A MESSAGE FROM
WILLIAM J. MARINO AND JOHN R. STRANGFELD
CO-CHAIRS, BOARD OF DIRECTORS



To NJPAC Friends and Supporters:

As you read through this year's *Report to the Community*, you will be impressed, as we were, by the ways in which NJPAC has not only lived up to its mission, but transcended its goals in programming, community engagement and arts education. "The Center of It All" continues to define NJPAC as *the* hub for the best entertainment in New Jersey—as well as a forum for social discourse, an incubator for creativity, a meeting place for all our neighbors.

The positive attention directed toward NJPAC in the past year validates what we have known since 1997: NJPAC's potential for excellence is formidable.

The Arts Center's voice is reaching more and more audiences, amplified under the guidance of John Schreiber and his intrepid staff. The success of the *America's Got Talent* broadcasts in 2012 showcased NJPAC on the TV screen in an enormous way, leading to more tapings last year by HBO, PBS and BET. National news outlets were in the house to capture Newark Mayor Cory Booker's victorious Senate race. And two larger-than-life television personalities—Stephen Colbert and Jimmy Fallon—paired up in Prudential Hall for an evening of conversation and comedy.

What else filled our year? We thrilled to matchless performances by such artists as Aretha Franklin in her NJPAC debut, Yo-Yo Ma, Diana Ross, Bonnie Raitt, Earth, Wind & Fire and Alvin Ailey American Dance Theater, our principal resident dance company. We were moved by the stories told at the statewide forum *Sandy: One Year Later* and at the reading of a brave play set in Newark, *She Like Girls*. We reveled in the free summertime celebrations of *Horizon Foundation Sounds of the City* and *Family Fair at Theater Square*.

The priceless joy that the arts bring to our lives, however, really does come at a price. NJPAC's sound fiscal practices can't change the hard fact that ticket sales only account for a segment of total revenue. We remain vigilant, especially in these rocky economic times, to ensure the future well-being and success of NJPAC through adherence to our strategic plan and diligent fundraising efforts.

As a friend of NJPAC, you not only sit in the audience—you are part of the scene. We know our engaging events keep you coming back and we are happy to provide scores more in the months ahead. Help us by introducing a first-timer to a performance at the Arts Center and we're willing to bet they will make a return trip and tell their friends. Talk with your online network about the great experiences you've had.

Our thanks go out to you—our dedicated supporters—as well as our colleagues who serve on the Board of Directors, the Women's Association of NJPAC and the Council of Trustees. We're ever grateful for the incredibly resolute staff and warm, welcoming volunteers who treat NJPAC as their second home.

We anticipate a new year greater than the last.

The adventure continues ...

Sincerely,

William J. Marino

John R. Strangfeld

SEASON HIGHLIGHTS

American music icon Diana Ross performed last summer to a sold-out audience in Prudential Hall

In programming the astounding 400-plus performances and events held during the course of a year, NJPAC's primary aims are to grow and diversify audiences while holding artistry to the highest standards...

Expansion continues to be key. During the past year, gospel music has extended its singular presence during the Rev. Dr. Martin Luther King, Jr. tribute to encompass soul-stirring concerts by **Mary Mary**, **Kirk Franklin** and **Hezekiah Walker & Friends**, starring **Marvin Sapp**. With the annual **SalsaPalooza** as its genesis, Latin music at NJPAC was broadened to include concerts by **El Gran Combo**, **Sérgio Mendes**, **Paquito D'Rivera**, **Andy Montañez**, **Grupo Niche** and more. Responding to the musical preferences voiced by the Caribbean communities, NJPAC welcomed **Beres Hammond & Luciano**, **Shaggy** and a triple-bill of **Third World**, **Maxi Priest** and **Ky-Mani Marley** to its stages.

Executive Producer David Rodriguez says headliners discovered NJPAC was the preferred venue in the state, as proven by this partial roll call: **Daryl Hall & John Oates**, **Chicago**, **Earth Wind & Fire**, **Bonnie Raitt** and **Barry Manilow**.

In the seminal *Motown Album*, **Diana Ross**, **Gladys Knight**, **Smokey Robinson**, **The Temptations** and **The Four Tops** are all listed prominently in the table of contents. Patrons looked no further than NJPAC's season brochure to find them all listed on the same page...

Same goes for the biggest names in comedy. "While NJPAC has done occasional comedy shows throughout its season, it has become the *home* for comedy," Rodriguez noted, after working with artists like **Jerry Seinfeld**, **Kevin Hart**, **John Leguizamo**, **Whoopi Goldberg**, **Louis C.K.** and **Lisa Lampanelli**.

In *The Motown Album*, published in 1990, boldface names **Diana Ross**, **Gladys Knight**, **Smokey Robinson**, **The Temptations** and **The Four Tops** are easy to locate because they're all listed prominently in the table of contents. Patrons looked no further than NJPAC's season brochure to find them all on the same page. The history of the Motor City's iconic sound was revived in those four great concerts at Prudential Hall.

Some events originated from successful partnerships with other organizations and institutions, such as **Frank Sinatra, Jr.** and **Steve Tyrell** in *Come Fly With Me: The Sammy Cahn Centennial Concert*, presented with the **New Jersey Symphony Orchestra**, and *Movies That Matter*, with **Participant Media**. (See story, page 36.) *Paul Robeson Remembered*, bass **Kevin Maynor**'s performance of excerpts from the opera *Robeson*, emanated from a collaboration with Newark-based **Trilogy: An Opera Company**. In March 2014, NJPAC teamed with Red Bank's **Two River Theater Company** for a concert version of *Meredith Willson's The Music Man*, featuring an all African-American cast.

Mainstage dance events, led by the springtime return of **Alvin Ailey American Dance Theater**, NJPAC's Principal Resident Dance Company, also included Broadway's **Forever Tango** and tap master **Savion Glover** in *The Apollo Theater's Ellington at Christmas*. NJPAC's commitment to fostering New Jersey-based dance companies spread to residencies, free outdoor performances, and the **Jersey Moves!** festival, featuring over 10 state-based companies. NJPAC was also a commissioner of new work through *On Earth Together/Everybody at the Table*, a work by **Ronald K. Brown/EVIDENCE** set to the music of **Stevie Wonder**.

While the "face" of NJPAC is often what unfolds in Prudential Hall, its soul lies in the engagement of young audiences. More than 60,000 toddlers to teens experienced live theater—many for the first time—through the **SchoolTime** performance series during the week, including curriculum development activities for teachers, and family series programs on weekends throughout the year. ○



Whoopi Goldberg



Jerry Seinfeld



Bonnie Raitt



Barry Manilow



Kevin Hart

NJPAC AND PUBLIC TELEVISION

Joint projects of NJPAC and public television captured viewer interest on far-ranging topics, from hard news to meltingly smooth music...

Some of the biggest marquee names from Broadway and cabaret gathered on a single day in the Victoria Theater for the taping of *American Songbook at NJPAC*, co-produced with NJTV/WNET. The June 15 event, hosted by theater guru **Ted Chapin**, President and Executive Director of Rodgers & Hammerstein, featured vocalists **Tom Wopat, Rebecca Luker, Valerie Simpson, Marin Mazzie & Jason Danieley, Maude Maggart and Sandy Stewart & Bill Charlap**, her pianist son, for six hour-long specials.

The performance-conversations unfolded before a live audience. The new series began airing in January 2014. *American Songbook at NJPAC*,

which benefited The Actors Fund, was supported by the **Blanche & Irving Laurie Foundation** and the **David S. Steiner and Sylvia Steiner Charitable Trust** on NJTV, WNET and WLIW.

Emmy Award-winning journalist **Steve Aduato** has become a welcome face with his series *Conversations at NJPAC*. Broadcast on NJTV and WNET, the program is a collaborative project of NJPAC, Caucus Educational Corporation, WNET, NJTV, *The Star-Ledger* and nj.com. The breezy and insightful talk show with Jersey-connected artists and thought leaders, taped in a Chase Room "studio," made its debut in January 2013 with a two-part interview with **Gov. Chris Christie** about superstorm Sandy and other issues.

For its most recent season, the retitled *One-on-One with Steve Aduato at NJPAC* includes



Broadway leading lady **Rebecca Luker** in Victoria Theater and on NJTV with *American Songbook at NJPAC*

on-the-scene interviews from Spotlight Gala 2013. Other segments featured entertainers known to NJPAC audiences, such as jazz musicians **Christian McBride, Steve Turre** and **Bucky and John Pizzarelli**, actor **Joe Piscopo**, E Street drummer **Max Weinberg** and singer **Norm Lewis**. ○

BCJO: RIGHT HERE IN BRICK CITY

NJPAC's Arts Education Department introduced the **Brick City Jazz Orchestra (BCJO)**, an 18-piece ensemble of talented teenage players...

Drawn from throughout the Greater Newark area, these promising young musicians received the extraordinary opportunity to heighten their skills, working hand-in-hand with some of the world's most respected jazz artists and educators.

The formation of the BCJO adds an exciting new chapter to Newark's rich jazz legacy, which reaches back to the days when such luminaries as Sarah Vaughan, Woody Shaw, Dizzy Gillespie and Sonny Rollins could be heard in the downtown's clubs and halls. One of the city's sons, revered saxophonist James Moody, is remembered to this day by NJPAC's week-long *TD James Moody Democracy of Jazz Festival*.

James Burton III, conductor of the Juilliard Jazz Orchestra and associate conductor of Wynton Marsalis' new Jazz at Lincoln Center All-Star Orchestra, directs the BCJO. Internationally acclaimed vibraphonist **Stefon Harris** serves as artist-in-residence, providing artistic leadership and instruction in jazz theory. The **Thelonious Monk Institute of Jazz**, a musical education organization founded in tribute to the renowned jazz pianist, is NJPAC's collaborator for the orchestra.

Guest artists and coaches include jazz masters **Gerri Allen, Carl Allen,**

Christian McBride, Jon Faddis and **Benny Golson**, among others. In addition to teaching musicianship, the faculty provides sectional support and mentors the young musicians on their art, professionalism and life choices.

The high school students, who auditioned before a panel of judges, intend to serve as cultural ambassadors for Newark and the State of New Jersey by touring regionally and nationally. The ability to pay tuition did not factor into admission decisions; tuition for BCJO participants is assessed on a sliding scale.

This ambitious program covers the entire scope of NJPAC's mission to present great performances, participate in cultural exchange, engage diverse populations, transform lives through the arts, and help drive Newark's revitalization. In addition to the benefits of professional mentoring, the sessions build self-confidence, leadership qualities, creative expression and a spirit of teamwork within the ranks. ○



Members of the Brick City Jazz Orchestra

A PLACE IN FRONT OF THE CAMERAS

NJPAC's got talent when it comes to attracting big-audience broadcast opportunities, evidenced by tapings held in both Prudential Hall and Victoria Theater...

Black Girls Rock! 2013, a two-hour awards special on BET, rocked the hall in late October for a November 3 air date that drew some 2.7 million viewers. *Black Girls Rock!* is an organization dedicated to building self-esteem and empowerment in young women of color, a mission that speaks to NJPAC's service to the community and its home city. Hosted by **Tracee Ellis Ross** and **Regina King**, the program included deeply inspiring moments (speeches by honorees **Queen Latifah** and **Marian Wright Edelman**) and a superabundance of get-up-and-dance performances (**Ledisi, Amber Riley, Misty Copeland, Jennifer Hudson, Kelly Rowland** and **Patti LaBelle**).

In November, actor and playwright **John Leguizamo** presented four energy-packed performances of his solo show *Ghetto Klown* in Victoria Theater. Taped by HBO for a March 2014 cablecast, the 2011 Broadway hit is a comedic and frequently poignant journey through the decades of Leguizamo's life and career—with Leguizamo playing the family, friends and celebs he's met along the way. The star lingered after his opening-night performance for an onstage conversation with Arts Education students and members and guests of NJPAC's **Latino Advisory Council**.

BET was back in Prudential Hall later that month to film a performance by R&B singer and songwriter **Marsha Ambrosius** for an upcoming series.

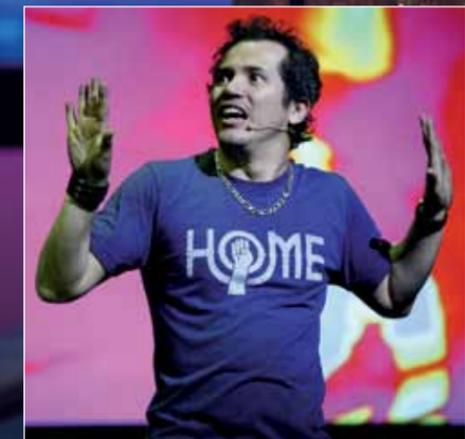
These productions, when combined with new partnerships with PBS, made NJPAC the home for live performance broadcasting in New Jersey. ○



More *Black Girls Rock!* at NJPAC: Jennifer Hudson walks the red carpet; Mariah Carey and Patti LaBelle meet backstage in Prudential Hall

"I'm happy (this is) happening in Newark. I was born here, and I always try to come home..."

Queen Latifah at *Black Girls Rock!*



John Leguizamo presented his Broadway hit *Ghetto Klown* in Victoria Theater, a special event that was taped by HBO.

ONE THEATER SQUARE NEARS REALITY

One Theater Square will be a vibrant live-work-play urban space envisioned to include 244 residential units, as well as a swimming pool, health club, ample parking and street-level retail...



In November, the New Jersey Economic Development Authority (NJEDA) voted to approve \$33 million in Urban Transit Hub Tax Credits for Dranoff Properties and NJPAC's **One Theater Square** residential and retail development. The action finalized funding for the next phase of the project and moved the building closer to a ground-breaking.

Following this milestone, NJPAC's founding President and CEO, **Lawrence P. Goldman**, stepped down as President and CEO of Theater Square Development Company, LLC. Goldman, who led NJPAC's real estate subsidiary for over two years, was



"NJPAC is committed not only to artistic excellence and community engagement, but also to urban transformation..."

—Lawrence P. Goldman

succeeded by NJPAC President and CEO **John Schreiber**. In taking on this second role, Schreiber added NJPAC's development projects to a portfolio that already includes the artistic, civic and philanthropic leadership of the Arts Center.

Goldman remains a senior advisor to the **Theater Square Development Company** subsidiary. Among other consulting and writing activities, Goldman, who holds a Ph.D. in Public Affairs from Princeton University, was named Distinguished Practitioner in Residence at Rutgers University's School of Public Affairs and Administration (SPAA).

"Larry's stewardship of One Theater Square, much as his leadership in creating an Arts Center in the heart of downtown Newark, has been focused and unwavering," said **William J. Marino**, Co-Chair of the Board of Directors for NJPAC and Chair of the Board of Theater Square Development Company. "He has

shepherded it through critical milestones, and due to the NJEDA vote supporting One Theater Square, his vision for the project is close to fruition."

"John has been a dedicated, forward-thinking leader for NJPAC, introducing new and exciting programmatic and civic initiatives," said **John R. Strangfeld**, Co-Chair of the Board of Directors of NJPAC. "The Board is confident that his leadership for the next phase of Theater Square Development Company will include similar visionary creativity."

Theater Square Development Company is responsible for advancing NJPAC's real estate development mission and initiatives. *One Theater Square* is a cornerstone in the Arts Center's efforts to bring the area around NJPAC to life as a vibrant live-work-play urban space. The new 1.2-acre, 21-story, mixed-use residential building will be built adjacent to NJPAC. It is envisioned to have 244 residential units, as well as a swimming pool, health club, parking and street-level retail. Theater Square Development Company controls two other adjacent development sites and will continue to focus on identifying appropriate uses, partners and funding for each of them.

"Larry Goldman's leadership resulted in a performing arts center unlike any other. He built and operated a seminal cultural institution where few thought it could be sustainable," said Schreiber. "He has put us on track to make *One Theater Square* a reality. I look forward to continuing the momentum that Larry has built."

"NJPAC is like few arts centers in the world, with a mission committed not only to artistic excellence and community engagement, but also to urban transformation," said Goldman. "For Newark to take its next leap forward, it is essential to have a middle-class living and shopping downtown. One Theater Square will be a residential building unique to Newark—it will accelerate the process of creating a 24/7 environment. I am committed to successfully completing the project with John Schreiber and developer Carl Dranoff." ○

BOARD NEWS



William J. Marino, John Schreiber, John R. Strangfeld

NJPAC doubled its leadership prowess on Oct. 1 when Board of Directors member **John R. Strangfeld** joined NJPAC Chair **William J. Marino** as Co-Chairs of the Board. Marino, the retired

Chairman and CEO of Horizon Blue Cross Blue Shield of New Jersey, is Chairman of the Theater Square Development Company, LLC. Strangfeld is Chairman and CEO of Prudential Financial, Inc.

"We are excited about reinforcing NJPAC's well-earned reputation as New Jersey's premier center of arts and culture," Marino said of the new partnership. "And we both believe NJPAC will continue to be a driver of economic renewal in Newark."

Strangfeld joined NJPAC's board in 2009, the same year that Marino succeeded Arthur F. Ryan, who served as Co-Chair (1999–2008) and Chair

(2008–2009). Marino first joined the board in 2003.

A member of NJPAC's Executive Committee for three years, Strangfeld has been Chairman and CEO of Prudential, a financial services giant, since 2008. Prior to that, he was Vice Chairman, responsible for the company's U.S. Businesses, which include the Investment and the Insurance Divisions. He also has held a variety of senior investment positions at Prudential Financial, both in the United States and abroad.

Marino joined Horizon BCBSNJ as Senior Vice President of Health Industry Services in 1992. He became President

and CEO in 1994, a position he held for 16 years. Marino has more than 40 years of experience in the field of health and employee benefits, primarily in managed care, marketing and management. He also is a member of the Board of Trustees of the New Jersey Symphony Orchestra, NJPAC's resident orchestra.



NJPAC was pleased to welcome five Directors to its 52-member Board of Directors during the 2012-13 season. NJPAC is honored to have these accomplished citizens on board and grateful for the time and talent they bring to the table:



Daniel M. Bloomfield, M.D.

Daniel M. Bloomfield, M.D., Vice President, Worldwide Cardiovascular Franchise Discovery Head, Merck and Co.

Linda Bowden, New Jersey Regional Vice President, PNC Bank

Leecia R. Eve, Esq., Regional Vice



Linda Bowden



Leecia R. Eve, Esq.



Thomas J. Marino

President, Government Affairs – Verizon NJ/NY/CT

Thomas J. Marino, Co-Chief Executive Officer, CohnReznick, LLP, New York

Joseph M. Taylor, Chairman & CEO, Panasonic Corporation of North America ○



Joseph M. Taylor

TELL IT LIKE IT IS

New Jersey thought leaders kept the conversation flowing at NJPAC, which continues to serve as a forum for community discussion and debate...

On March 20, NJPAC and WNYC fostered a dialogue on the transformation of urban public education. *Which Way NJ? School Reform in Newark*, a free event hosted by WNYC's **Brian Lehrer**, put the subject before a panel that included then-Mayor **Cory Booker**, Schools Superintendent **Cami Anderson** and representatives of the teachers' union, the media and the community.

A one-of-a-kind meeting of New Jersey's past governors—**Brendan Byrne**, **Thomas H. Kean**, **James Florio**, **Christine Todd Whitman** and **James McGreevey**—drew a battery of media and many of the state's movers and shakers to NJPAC's Chase Room in May.

The Governors' Summit, an hour of congenial reminiscences, collective knowledge and occasional slap-downs, was moderated by *NJ Spotlight* Editor **John Mooney** before 180 guests. Coordinated by **Ruthi Byrne**, wife of the two-term Democratic governor (1974–1982), the event was sponsored by Sun National Bank and PwC, read about in *The New Yorker* magazine (see opposite page), and heard on WBGO Jazz88.3.

Many of the pointed comments centered on the state of public education, with Kean (R, 1982–1990) posing a challenge to the state to stem the migration of “some of our brightest and best” students to campuses outside New Jersey. “If you think the cost of education is bad, wait until you find out the cost of ignorance,” remarked Florio (D, 1990–1994).

As is his custom, Byrne broke up the panel by unpacking bits of folksy humor, including this observation: “In New Jersey, if you're not getting something for nothing, you're not getting your fair share.”

A screening of *Splinters & Sand*, an award-winning, half-hour documentary produced by *The Star-Ledger*, was a highlight of *Arts Take Action: Sandy One Year Later*. The October showing was part of a free community gathering and multimedia performance presented by NJPAC and *The Star-Ledger* on the first anniversary of the superstorm's landfall.

Star-Ledger reporter **Brian Donohue**, the film's narrator, hosted the evening's program of music, visual art, photography, dance, filmmaking and theater. *Arts Take Action* held a mirror to the devastation endured by Sandy victims and examined the role of the arts as healer. A diverse audience representing arts and civic organizations, the media and storm relief funders, such as the Geraldine R. Dodge Foundation, gathered in Prudential Hall



NJPAC hosted an exclusive live chat with two of America's favorite TV personalities: *Tonight Show* host **Jimmy Fallon** and Comedy Central's **Stephen Colbert**.

to share ways that helped people process their grief and loss.

A month later, Prudential Hall also was the setting for an exclusive live chat with two of America's most famous TV personalities: *The Tonight Show* host **Jimmy Fallon** and Comedy Central political satirist **Stephen Colbert**. Co-presented as a benefit for the **Montclair Film Festival**, the event provided a no-holds-barred glimpse into the work and lives of these comedic geniuses, prior to Fallon's move to *The Tonight Show*. Colbert, a member of the Montclair Film Festival Advisory Board, is known to millions of viewers for his characterization of a conservative pundit who stands for truthiness, justice and the American way. ○

HOW SWEET IT IS



Anthony Alvarez

Newark Mayor—now New Jersey Senator—**Cory Booker** delivered his victory speech from the stage of Victoria Theater on October 16 after winning a special Senate election to fill the seat of the late Sen. Frank Lautenberg. The Democratic leader, who became the State's first African-American

U.S. senator, will serve the remainder of Lautenberg's term, which ends in January 2015.

An enthusiastic, standing-room-only crowd swayed to music with a Jersey accent while waving blue and white pompons and placards. Stage appearances were made by the **Newark Boys Chorus** and **Justin Tuck** of the New York Giants. ○

NEW JERSEY POSTCARD GOVERNORS' CLUB



Brendan Byrne, the governor of New Jersey from 1974 to 1982, reclined on a sofa at the New Jersey Performing Arts Center, in Newark, dressed in a seersucker suit. “I'm ready for lunch,” he said, thumbing a brass tie clip inscribed with his name. It was just past eleven in the morning. Christine Todd Whitman stood nearby, gazing out the window. “It's been a long time,” she said, referring to her own stint as governor, which began in 1994. Soon James Florio, Whitman's predecessor, arrived. “Tell me what I'm doing here,” he said. Whitman laughed, and then noticed Thomas Kean—Byrne's successor and Florio's predecessor—approaching. “There's Tom,” she said, and waved. Byrne clapped. More handshakes. “So,” Kean said. “We're here. Why?”

Lacking the attachés of sitting executives, the best answer they could come up with was that they'd been invited by Byrne's wife, Ruthi, a marketing and public-relations executive, who was greeting guests—a “Who's Who” of the Garden State, as she later put it—in a banquet room down the hall.

Florio to Byrne: “Brendan, the first time I met you, you were wearing that suit. It was 1973.”

Byrne to Kean: “How many green ties do you have?”

Kean to Byrne: “Only your wife could have gotten us here. Only Ruthi.”

A man named John Mooney, the founding editor of an online news service called NJ Spotlight,

introduced himself as the moderator of a discussion that would soon follow in the banquet room, and mentioned that he was hoping to get each of them to say something complimentary, on the dais, about another governor.

“Are we going to have an opportunity to make a statement about something we care about?” Byrne asked. Mooney reassured him that they would. “Just the elected governors,” Byrne went on, alluding to interim governors like Richard Codey and Donald DiFrancesco, who served briefly in the wakes of the resignations of James McGreevey (“I am a gay American”) and Whitman (to run the Environmental Protection Agency).

“So we can ignore the unelected ones?” Whitman asked.

“Somehow the elected governors have a gut feeling that the unelected governors—” Byrne began.

“We're not going to go there,” Mooney interrupted, and added that he was planning to ask the governors about the current governor, Chris Christie, who had recently elevated the job to a position of greater national prominence. Might they have any advice for—or comments against—him, in a hypothetical Presidential campaign?

“There was a governor of Rhode Island, one time, by the name of Phil Noel, and he was one of the cleverest men I ever knew,” Byrne said. “He would take a question, and he would say, ‘That's the question, but that's not the issue!’”

More laughter. They were waiting for McGreevey. Jon Corzine, the last of the living ex-governors, declined his invitation, though nobody seemed to mourn his absence. (“I'm watching my words,” Ruthi Byrne said afterward. “He probably has other things on his mind.”) Small

talk continued, with the participants pairing off along party lines. The Republicans, Whitman and Kean, discussed golf and horses, while the Democrats talked boxing. (Byrne to Florio: “When was the last time you actually fought a fight?” Florio: “Twenty years old, in the Navy, in Alaska.”) John Schreiber, the C.E.O. of the Performing Arts Center, stopped by to greet the governors. “You're looking spiffy,” Byrne said, admiring Schreiber's bow tie.

“Thank you so much for coming,” Schreiber said.

“We're a little perplexed as to what we're doing here,” Florio said.

Schreiber explained that he'd been trying to expand the center's cultural offerings, and cited, as recent examples, an eightieth-birthday celebration that he'd held for Philip Roth, and a screening of the movie “Lincoln” for students from twenty-six schools around the city. Years ago, Schreiber had organized a Presidents' Summit for America's Future, hosted by Colin Powell, in Philadelphia, and featuring Presidents Ford, Carter, Bush, and Clinton. “This was the closest thing I could think of to that,” he said.

“We're a big step down the ladder,” Whitman said.

“Very seldom do you get a gaggle of governors,” Kean said.

Byrne began applauding, as McGreevey finally appeared. “What's the worst thing you can say about your predecessor?” Byrne asked the new arrival.

“I don't think he's going to ask that,” Whitman said, eyeing Mooney.

McGreevey finished his greetings and looked around. “I guess this is the Ruthi Byrne bat mitzvah,” he said.

Noon was approaching. “What time do we eat?” Byrne asked. “Can we force ourselves on these people?”

—Ben McGrath

THE NEW YORKER, JUNE 24, 2013

nico IN THE NEWS

KITCHEN + BAR

The challenges of running a restaurant in sync with the clock of a performing arts center are many, but after only two years, **NICO Kitchen + Bar** has *The Times* on its side.

In a June 28 review, dining critic **Scott Veale** of *The New York Times* conferred a “very good” rating on NICO, just a notch below the top honor of “excellent.” “The place was abuzz with good vibes,” he wrote, praising Consultant Chef **Ryan DePersio**’s “polished Italian-focused cooking.” Veale also gave a thumbs-up to the “friendly and well-trained” staff, which met the task of planning cuisine around curtains “remarkably well.”

The New York Times says that NICO is “abuzz with good vibes (and) polished, Italian-focused cooking...”

And here’s more dish. In its November issue, *Inside Jersey* magazine placed NICO in its “Top 10 New Restaurants,” applauding “the evolution of (DePersio’s) Italian-without-borders concept, a world where polenta fries share menu space with duck confit.” (DePersio’s Fascino in Montclair was among the magazine’s “Top 10 Classic Restaurants.”)

Dining options at NJPAC were expanded during select performances with the debut of the **Tier 3 Café**. The buffet-style bistro in the Ryan Gallery, open for certain performances, offers moderately priced entrees, desserts and drinks in stylish surroundings.

Dining alfresco on the Theater Square plaza just outside NICO’s doors has proven a big draw, especially during the summertime’s **Horizon Foundation Sounds of the City** concerts. The brunch buffet at **Dorthaan’s Place**, the popular Sunday jazz series, has grown to six events from last season’s four, with seatings at 11am and 1pm. ○



Consultant Chef Ryan DePersio and Executive Chef Adam Rose

TRANSITION TO TICKETMASTER



On July 1, **Ticketmaster**—a **Live Nation Entertainment Company**—became NJPAC’s exclusive ticket provider, following a fastidious, months-long transition. For ticket buyers, this translates into effortless purchasing via phone, Internet or retail Ticketmaster outlets, including Walmart.

Ticketmaster offers a reach of more

than 3 million potential customers in the market with each on-sale announcement. The service’s state-of-the-art features, designed to add speed and convenience to transactions, are tailor-made for arts centers and theaters.

NJPAC’s Box Office continues to be open for walk-up ticket buyers, who do not have to pay service fees.

The Ticket Services staff monitors NJPAC’s relationship with Ticketmaster to ensure that customer service stays sterling. When ticket buyers call 1-888-GO-NJPAC, they are connected to a team of agents trained by NJPAC. The agents’ only other client is world-class Disney Entertainment. ○

Advantages of the Ticketmaster changeover include:

- Online ordering streamlined for fewer delays
- No extra charges; consumers pay only NJPAC’s standard service fees
- Longer telephone hours every day of the week
- On-site ticket scanning
- Timely e-mail alerts about shows
- Print-at-home capability—no long lines for will-call
- Optional ticket insurance and express delivery

GREAT PERFORMANCES

Newark has long been a home to great jazz and it got a little greater this year with the arrival of the second annual **TD James Moody Democracy of Jazz Festival**...

Grammy-winning bassist and **TD Moody Festival** Artistic Advisor **Christian McBride** in performance at last year’s celebration



IN THE MOOD FOR JAZZ



The second annual *TD James Moody Democracy of Jazz Festival* welcomed Dianne Reeves, Lee Rittenour, Al Jarreau and Sérgio Mendes.

The second annual *TD James Moody Democracy of Jazz Festival*, named for a son of the city, saxophonist **James Moody**, unfolded from Nov. 4–10 on NJPAC's stages and a few nearby venues. This showcase of jazz in all its many forms featured powerhouse artists and thought-provoking programs.

The roster read like a who's who of jazz royalty, from **Sérgio Mendes**, **Joe Lovano** and **Dianne Reeves** to **Al Jarreau**, **Christian McBride** and **Paquito D'Rivera**. This is just a sampling of the experiences shared by thousands of jazz lovers who were happy to drop by:

- The ever-vivacious saxophone legend and octogenarian **Jimmy Heath**, who opened the festival with flair in a free concert at Bethany Baptist Church.

"Jazz is America's classical music and it's a priority for us. This music deserves as important a place in our season as classical, dance or any other great art form..."

—John Schreiber

- Two start-studded concerts: **Jazz Meets Samba** with Mendes—one of the original bossa nova pianists—singer **Eliane Elias**, guitarist **Lee Ritenour**, percussionist **Marivaldo Dos Santos** and saxophonist Lovano. And **Sing, Swing, Sing!**, with vocalists Reeves, Jarreau and **Cyrille Aimée**, saxophonist **Gerald Albright** and the **Christian McBride Big Band** with singer **Melissa Walker**.
- Newark author, poet and activist **Amiri Baraka**, who led an audience at the **Newark Museum** on a journey through the writing of *Blues People*, published 50 years ago. Avant-garde jazz musician and composer **Craig Harris** was commissioned by NJPAC to create an original piece for the occasion, titled "Keep Your Razor Sharp." Baraka, who

participated in many NJPAC events throughout its history, passed away two months after the concert.

- NJPAC's **Day of Swing**, hosted by the Arts Education Department in partnership with **Jazz House Kids**, a special event packed with musical activity, a screening of the documentary *The Girls in the Band*, and a standing-room-only master class with bassist McBride and R&B singer **Jeffrey Osborne**. The jaunty dean of Jersey jazz guitarists, **Bucky Pizzarelli**, led things off with a performance and Q&A.



- Newark-born **Lorraine Gordon**, longtime owner of the Village Vanguard, was the guest of honor at a musical salute by the **Vanguard Jazz Orchestra**, pianist **Barry Harris** and the **Anat Cohen Quartet**. Also the subject of a swinging tribute: Duke Ellington, whose life and music was celebrated in style by the 17-piece **Vince Giordano & The Nighthawks**, vocalist **Hilary Gardner** and narrator **Terry Teachout**, author of the biography *Duke*.

- The exciting final day, when the **Paquito D'Rivera Quintet** put the heat into brunch at **Dorthaan's Place** at **NICO Kitchen + Bar**, and **Jazzmeia Horn**, winner of the **Sarah Vaughan International Jazz Vocal Competition**, sent chills up and down the spines of rapt listeners with her rendition of "East of the Sun." **Kate Davis** was declared this year's winner of the Rising Star Award.

"Jazz is America's classical music and it's a priority for us," said NJPAC President and CEO John Schreiber, a lifelong jazz fan. "This music deserves as important a place in our season as classical, dance or any other great art form."

TD Bank was the title sponsor and WBGO Jazz88.3 was the co-presenter of the festival. Prudential Foundation was the season-long presenting sponsor of jazz programs at NJPAC. ○

A CONSTELLATION OF ALL-STARS

Once word got out about NJPAC's tribute for George Wein, the Chase Room filled up faster than Art Tatum could play "Cherokee..."

On Dec. 6, the 88-year-old jazz impresario was honored before an invited audience for his expansive career in making and producing music, as well as pioneering the Newport Jazz Festival, which celebrates its 60th anniversary this summer. Driving the performance—a veritable "Wein machine" of talent—were the **Newport All-Stars**. The starry assemblage of jazz deans and masterful newcomers was led by Wein on piano.

A trio of jazz connoisseurs—NJPAC Jazz Ambassadors and hosts **Tray Davis**, **Paul Profeta** and **Jeffrey Sherman**—played prime roles in their support of the evening and in sharing their enthusiasm for jazz with other guests.

"We are very proud to be the founding members of the Jazz Ambassadors, which provides leadership and support for jazz at NJPAC," said Sherman, an NJPAC Board Member. "After all, how can this world-class cultural institution not house a rich and deep jazz program here in the City of Newark, the birthplace and home of some of the greatest names in jazz?"



Jazz legends George Wein, Lew Tabackin and Bucky Pizzarelli joined forces

Sherman said the Arts Center will continue to "build upon the growing successes of the annual *TD James Moody Democracy of Jazz Festival* and the many performances in Prudential Hall, the Victoria Theater, the Chase Room, *Dorthaan's Place* in NICO Kitchen + Bar, and out front during our wonderful *Horizon Foundation Sounds of the City* festival."

In a conversational prelude, NJPAC President and CEO **John Schreiber** flashed back almost 40 years, when he worked for Wein as a college kid, writing Newport festival press releases for \$100 a week. "There's not a day that goes by that I'm not grateful to George Wein for giving me my life as a professional," said Schreiber.

Wein chatted with Schreiber onstage about his encounters with such icons as

Miles Davis, Louis Armstrong and Duke Ellington.

Bravos also went out to the Newport All-Stars, composed of Wein, guitarist **Bucky Pizzarelli**, bassist **Jay Leonhart**, drummer **Clarence Penn**, saxophonist and flutist **Lew Tabackin**, and trumpeter **Bria Skonberg**. Among the captivating moments were Pizzarelli's lead on Django Reinhardt's "Nuages" and Skonberg's tender version of Louis Armstrong's "Sleepy Time Down South." Leonhart recited an original poem about the predicaments of traveling with his bass, while accompanying himself on said instrument. Wein, whose parting advice was "Take care of your friends; they're the ones who make your life," closed by singing and playing strains of "Just a Gigolo," his fingers gliding briskly along the keys. ○

SALUTES TO SONG

The timeless "Great American Songbook" was the Bible for many concerts and conversations held last year at NJPAC...

A warm-up to Thanksgiving, *Come Fly with Me: The Sammy Cahn Centennial Concert* brought singer, bandleader and orchestrator **Frank Sinatra, Jr.** together with vocalist **Steve Tyrell** and the **New Jersey Symphony Chamber Orchestra**. Cahn was the prolific lyricist behind many of Frank Sinatra's biggest hits and, along with some of his era's most famous composers, put words to the unforgettable "Three Coins in the



Broadway leading ladies Tyne Daly and Christine Ebersole brought the Great American Songbook to life.

Fountain," "Love and Marriage," "Call Me Irresponsible," "All the Way"—the list goes on.

Co-presented by NJPAC and the New Jersey Symphony Orchestra, *Come Fly with Me* benefited arts education programs of both institutions.

Then, as a prelude to Christmas, the

husband-and-wife lyric-writing team of **Alan and Marilyn Bergman** chatted about "the way they were" as Barbra Streisand's go-to scribes and the way they are today. *Up Close and Personal: On Stage with Alan and Marilyn Bergman* told the multi-Oscar-winning couple's story through song (courtesy of stellar singers **Christine Ebersole**, **Tyne Daly** and **Lari White**) and words, moderated by Michael A. Kerker of ASCAP. Among their dozens of memory-makers from the past five decades: "The Windmills of Your Mind," "You Don't Bring Me Flowers" and "The Summer Knows."

The Bergmans' appearance was presented, in part, through the generosity of the Blanche and Irving Laurie Foundation and BNY Mellon. ○

ONE HOT SUMMER

Family events and outdoor concerts brought plenty of al fresco activity to NJPAC—but Summer really sizzled inside the building...

The warm-weather months were booked with performances through late August, concluding with **Gladys Knight** and the **O'Jays** in a stand-and-shake-it concert of classic R&B. Audiences could choose from a remarkable range of musical styles and talents, from country to Caribbean to classical: **Willie Nelson and Family**; **Kings of the Mic Tour** (LL Cool J, Public Enemy, Ice Cube and De La Soul); **Joan Baez** with the **Indigo Girls**; **The Tenors**; **TGT: Featuring Tyrese, Ginuwine & Tank**; **Beres Hammond & Luciano**;

Fresh off her success with Broadway's Tony-winning **Kinky Boots**, **Cyndi Lauper** made her NJPAC debut...

and **Cyndi Lauper** and her *She's So Unusual* tour. Symphonic music met tech in **The Legend of Zelda: Symphony of the Goddesses** with the New Jersey Symphony Orchestra.

Comedy programming brought belly-clutching laughs from **Whoopi Goldberg**, **Terry Fator** and **Gabriel Iglesias**. Theater lovers joined in the hilarity of **SPANK: The Fifty Shades Parody** in Victoria Theater.

August alone featured a pair of superstars: **Barry Manilow**, direct from Broadway, and **Diana Ross** in a much-anticipated return to NJPAC. ○



Summer 2013 featured performances by Gladys Knight, Joan Baez, LL Cool J, Willie Nelson and Gabriel Iglesias

FEEL LIKE DANCIN'

The annual engagement of **Alvin Ailey American Dance Theater**—NJPAC's principal resident dance company—was an especially grand occasion on Mother's Day weekend. **Judith Jamison**, the company's Artistic Director Emerita and an NJPAC Director, celebrated her 70th birthday with hundreds of well-wishers and an impressive cake. Guest host **Brenda Blackmon** led the audience in singing

"Happy Birthday" to the dance legend. There was literally dancing in the aisles as *Revelations*, the company's signature work, showcased a cast of 50 for its triumphant finale. Also represented on the programs were in-demand choreographers such as **Kyle Abraham** (*Another Night*) and **Ronald K. Brown** (*Grace*).

During the summer, 92 middle-school students signed on for **AileyCamp**,

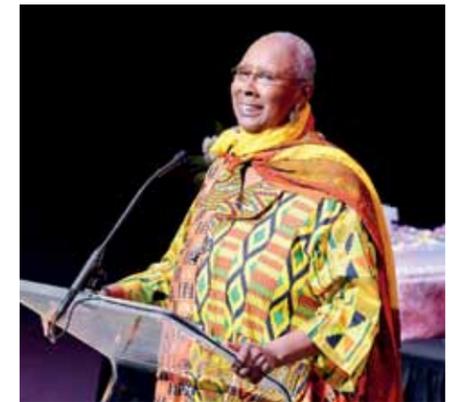
a six-week, in-school dance program conducted by the Ailey Arts in Education & Community Programs. The full-scholarship day camp, founded in 1989, first arrived at NJPAC in 2011 through the support of The Prudential Foundation, its lead funder.

Students were taught by a team of professionals to use dance for stretching the mind and soul along with the body. Their curriculum included ballet technique, Horton-based modern dance, jazz and West African dance, as well as percussion class to spice up their musicality.

For the final showcase at NJPAC, titled *Power, Passion, Purpose*, campers gave a high-octane demonstration of what they learned from about a dozen professional coaches. AileyCamp alumni were invited back to enjoy the performance from the audience. ○



There was literally dancing in the aisles as *Revelations*, the signature work of Alvin Ailey American Dance Theater, showcased a cast of 50 for its triumphant finale. The Company returns to NJPAC May 10–11, 2014.



Artistic Director Emerita Judith Jamison celebrated her 70th birthday at NJPAC

HORIZON FOUNDATION SOUNDS OF THE CITY

NJPAC's Thursday nighters are students and executives, city elders and babes in arms—music is the magnet and *Horizon Foundation Sounds of the City* is the scene...

The free outdoor concert series, held in July and August at Theater Square, is also a magnet for in-demand performers. The 2013 lineup included **Felix Hernandez's Rhythm Revue** direct from **WBGO-FM** and **WBLS-FM**; **Naughty By Nature** and special surprise guests; the **Bernie Worrell Orchestra**; percussion queen **Sheila E.** (see accompanying story on page 20); reggae star **Shaggy**; the **Spanish Harlem Orchestra**; the **Ohio Players** ("Love Rollercoaster"); and **Richard Bona & Mandekan Cubano**. Free-spirited dancing under the stars added to the celebratory vibe. For more on *Horizon Foundation Sounds of the City*, see page 32. ○



A SEASON OF CLASSICS

NJPAC continued to enhance its classical lineup to include some of today's most beloved performers and works that are as iconic as music can be (think all-Beethoven, courtesy of pianist **Peter Serkin**).

The **Bank of America Classical Series** offered audiences a selection of virtuosos: pianist **André Watts** delving into Rachmaninoff with the **New York Philharmonic**, and the return of **Valery Gergiev** and the **Mariinsky Orchestra**, along with an encore appearance by Siberian pianist **Denis Matsuev**. Conductor and violinist **Pinchas Zukerman** ushered in 2014 with the **Royal Philharmonic Orchestra**.



The New York Times classified Pinchas Zukerman's Prudential Hall performance with the Royal Philharmonic Orchestra as "dynamic," "inspired" and "joyous."

Some of today's most beloved classical artists brought works that are as iconic as music can be...

The 2012 holiday season included the jolly **Boston Pops Esplanade Orchestra**, with **Keith Lockhart** conducting. In spring, big-brother **Boston Symphony Orchestra** arrived with an all-Wagner program.

Hungarian **Ivan Fischer** led the **Budapest Festival Orchestra** in a sensational evening featuring violinist **Liza Ferschtman** in Leonard Bernstein's *Serenade for Violin and Orchestra*. Another violinist, multi-Grammy winning **Hilary Hahn**, warmed a February afternoon with Beethoven and Bach.

In January 2013, NJPAC hosted superstar cellist **Yo-Yo Ma**, soloing in Elgar's *Enigma Variations*, in partnership with the **New Jersey Symphony Orchestra**. ○



For the first time ever, special arrangements were made to make Prudential Hall available to a major **Horizon Foundation Sounds of the City** artist rather than cancel due to inclement weather. Sheila E. performed in Prudential Hall.

READY FOR ANYTHING

NJPAC has to stay nimble, and a few unexpected incidents tested that resolve in 2013. In April, Manhattan gridlock delayed the arrival of the **Boston Symphony Orchestra** by more than an hour. Musicians arrived on stage in their street clothes but carried an air of grandeur into Prudential Hall.

"To say...that it was worth the wait would be an understatement," wrote critic Ronni Reich in *The Star-Ledger*. "The BSO and (conductor Daniele) Gatti gave a spellbinding performance."

When singer **Barbara Cook** fell ill during the soundcheck for a May 17 concert, bandleader and jazz guitarist **John Pizzarelli**, her co-headliner, stepped to the forefront. After placing an 11th-hour call to his wife, Broadway vocalist **Jessica Molaskey**, the show went on. The **John Pizzarelli Quartet**, with its special guest, provided an evening of swing and standards for an appreciative Prudential Hall audience.

Keeping one step ahead of the rain, NJPAC made last-minute preparations to relocate the Aug. 1 outdoor concert by singer and percussionist **Sheila E.** to Prudential Hall. For the first time in the 15-year history of *Sounds of the City*, special arrangements were made to make Prudential Hall available to a major artist, rather than cancel due to inclement weather.

The queen of percussionists loved her royal digs and tearily expressed her happiness over performing for the NJPAC crowd. The free concert was enthusiastically received by loudly cheering fans, as well as by a few children who were lucky enough to play drums alongside Sheila E. ○

NEW JERSEY SYMPHONY ORCHESTRA

"(The program) for the start of the gifted and ambitious music director Jacques Lacombe's fourth season included Dvořák's *Symphony No. 9* ('From the New World'); a pair of seldom-encountered works by Duke Ellington; and the renowned jazz pianist Geri Allen. Tick off all the boxes: popular war horse, appealing curios, celebrated guest. But in assembling the program, 'Promise of the New World,' Mr. Lacombe illuminated deeper ties among the works on the bill, and to a broader societal sphere. Central to the concept was the 50th anniversary of the Rev. Dr. Martin Luther King Jr.'s indelible 'I Have a Dream' speech..."

—*The New York Times*

NEW JERSEY SYMPHONY ORCHESTRA
NJSO
 JACQUES LACOMBE MUSIC DIRECTOR

NEW LEADERSHIP FOR THE NJSO



James Roe

Susan Stucker

“Having a leadership team comprised of Jim Roe and Susan Stucker is symbolic of the collaborative culture and spirit that permeates the NJSO...”

—NJSO Board of Trustees Co-Chairs
Ruth C. Lipper and Stephen Sichak Jr.

The **New Jersey Symphony Orchestra** proudly announced new leadership in June, when it named **James Roe** its President & CEO and **Susan Stucker** its Chief Operating Officer. Roe had been NJSO Acting Principal Oboe since 2011 and was previously Artistic and Executive Director of The Helicon Foundation. Stucker, formerly the NJSO’s Vice President of Operations & General Manager, had been serving as NJSO Interim President & CEO.

Roe has built a robust musical career as both a performer and an arts administrator, and engages audiences with his passion for innovative and thought-provoking concert

experiences. He is well known to the NJSO and its audiences through his previous position as Acting Principal Oboe and his eloquent spoken introductions as an NJSO concert host.

Stucker has held several positions of increasing responsibility within the NJSO since she joined the organization in 1989. She has been a passionate voice for the Orchestra’s education and community engagement initiatives in every position she has held with the NJSO. A leading advocate for the NJSO’s philosophy of collaborative culture, Stucker’s expertise and knowledge of the Orchestra provide stability in a time of transition and growth. ○



The Grammy-winning New Jersey Symphony Orchestra fills Prudential Hall with beautiful music.

SEASON HIGHLIGHTS

In addition to the announcement of its new management team, the NJSO had other causes for celebration in a busy 2013. Here are some noteworthy moments:

Artistic highlights for the NJSO at NJPAC included performances by **Yo-Yo Ma**, **Geri Allen**, **Sarah Chang**, **Patti LuPone** and **Susanna Mälkki**. Music Director **Jacques Lacombe** led the NJSO’s 2013 Winter Festival, *Air and the Atmosphere*—actors from **The Shakespeare Theatre of New Jersey** joined the Orchestra for Sibelius’ *The Tempest*, performing scenes from Shakespeare’s play.

• • •

The NJSO’s first **College Night** of the 2013–14 season saw 139 students from colleges and universities across the state join the Orchestra at NJPAC on Nov. 1 for an evening of music and fun. The post-concert party in the Prudential Hall lobby featured performances by student groups from several colleges. NJSO musicians and the weekend’s guest artists—conductor **Christoph König** and pianist **Lukáš Vondráček**—mingled with student concertgoers.

• • •

The NJSO presented two concerts for preschool audiences on Oct. 3 in the Victoria Theater, performing for more than 700 tiny patrons ages 3–5 and their teachers. Associate Conductor **Gemma New** and actors from **Puppet Kitchen** inspired the young concertgoers to use their imaginations while learning about fundamentals of music through pieces like Rimsky-Korsakov’s “Flight of the Bumblebee” and Saint-Saëns’ “The Swan.”

• • •

The NJSO hosted **Newark Neighbors Night** at its June 7 performance of Stravinsky’s groundbreaking *The Rite of Spring* at NJPAC. Newark-area employees had the opportunity to purchase concert tickets for 50% off—and for each ticket purchased at the reduced price, the NJSO donated a ticket to a Newark-based nonprofit organization for its clients or staff to attend the concert.

• • •

Other concert highlights during 2013 included the Orchestra performing the score of *Casablanca* live while screening the film and, later in the season, the 16th annual UJA Benefit Concert supporting the Jewish Federation of Greater MetroWest NJ. The **NJSO Family Series** brought **Bob McGrath** of *Sesame Street* fame to narrate *Peter and the Wolf*. The NJSO’s 2013–14 season Opening Night Celebration honored the 50th anniversary of Rev. Dr. Martin Luther King Jr.’s “I Have a Dream” speech. The vocal ensemble **Afro Blue** performed spirituals between movements of Dvořák’s “New World” Symphony. ○

Before Prudential Hall even sounded its first note, NJPAC was working hand-in-hand with the New Jersey Symphony Orchestra, its acclaimed resident orchestra and fellow advocate of the arts...



The NJSO’s 2013 performance calendar included appearances by Geri Allen, Christoph König, Yo-Yo Ma and Patti LuPone

ARTS EDUCATION



“When a parent tells me that their child has grown as a performer, I am honored—but when they say that their child has gained self-confidence, self-esteem, and self-awareness, that’s when I know I’ve truly done my job...”

—Janeece Freeman Clark
NJPAC Teaching Artist

Young vocalist Destiny Tucker charmed the audience in NJPAC’s Victoria Theater at the culminating performance of the *2013 Wells Fargo Jazz for Teens* program



WELCOME, LAURIE CARTER

“I am very excited about bringing the skills I have been able to hone at Juilliard to an institution that feels like coming home for me...”

Laurie A. Carter, one of the Juilliard School’s most visionary executives, returned to her New Jersey roots in April by accepting the senior staff position of NJPAC’s Vice President of Arts Education. Known immediately for her ready, warm smile and rolled-shirtsleeve involvement with NJPAC’s Arts Education programs, Carter had served in various senior staff and administrative positions at the Juilliard School since 1988, most recently as Vice President and General Counsel.

“I am very excited about bringing the skills I have been able to hone at Juilliard to an institution that feels like coming home for me,” said Carter, a Montclair resident who took dance lessons in Newark as a child and went to law school at Rutgers-Newark. “(This)

is an opportunity to give young people throughout New Jersey hope and confidence through the arts and help them think about life in a different way. The arts should be an integral part of every child’s growth process.”

Carter, a co-creator of Juilliard’s Jazz Department in 2001, helped build Juilliard Jazz and its touring arm into one of the most important jazz programs here and abroad. In addition to her title as Executive Director of Jazz Studies, she was Juilliard’s first Chief Student Affairs Officer and first Chief Legal Officer.

In addition to her law degree from Rutgers University, Carter holds both bachelor’s and master’s degrees in Communications. In 2009, she was awarded an honorary doctorate from Snow College in Ephraim, Utah. She is

a founding board member of the Aiken Music Festival and Chair of the Fine Arts Board of Snow College.

Shortly after arriving at NJPAC, Carter and her department launched an ambitious plan to create the Brick City Jazz Orchestra (BCJO), a 19-piece touring ensemble of the most gifted high school jazz musicians in the Greater Newark area. **James Burton III**, conductor of the Juilliard Jazz Orchestra, was recruited to conduct the BCJO and acclaimed vibraphonist **Stefon Harris** was named artist-in-residence. During the final weekend of the second annual *TD James Moody Democracy of Jazz Festival*, a free *Day of Swing* was organized to introduce families and young musicians to the wonders of jazz. ○

THE JOHNNY MERCER FOUNDATION

As legendary American songwriter Johnny Mercer put it: “You’ve got to *ac-cent-tchu-ate* the positive...”

And that’s exactly what NJPAC and **The Johnny Mercer Foundation** are achieving in a partnership that fosters the arts of composing and musical-making in New Jersey middle schools.

The pilot program was set in place for the 2012–13 term at four schools in Newark, East Orange and Jersey City, engaging approximately 100 middle-school students. These musical theater residencies allow NJPAC Teaching Artists to introduce students to the history of the American musical, lyric writing and the rehearsal and performance process. Each residency meets twice weekly for 20 sessions.

Founded in 1983, the Johnny Mercer Foundation supports the art of songwriting in the tradition of the Great American Songbook, as exemplified by Johnny Mercer (1909–1976), the renowned songwriter, performer, collaborator and producer. The foundation celebrates his legacy through partnerships with



individuals and organizations dedicated to nurturing the disciplines he mastered and causes he championed with his wife, Ginger.

All these exercises in creativity and self-expression culminated in an original, one-act musical, presented on May 15 in NJPAC’s Chase Room. Produced by the young performers under the guidance of their Teaching Artists, ***Rhythm, Love, & Hip Hop: A Brooklyn Story***—a modern-day, *Romeo and Juliet* tale about competing dance crews—illustrated that friendship and teamwork glitter more brightly than winners’ trophies. Four revolving casts, representing

each school, were assigned a segment of the show, giving different actors the opportunity to play lead characters before an audience of family and friends. Representing The Johnny Mercer Foundation at the performance was its Vice President, musical theater composer **Jonathan Brielle**.

“Using the JMF curriculum in this unique way was the result of a true collaboration with the fabulous folks of NJPAC,” Brielle says. “Hearing the students’ feelings expressed in words and music would have made Johnny proud.” ○

NJPAC EDUCATES SCHOOLS ABOUT THE ARTS



At last year's Arts Education Kick-Off Breakfast more than 50 educators were acquainted with the benefits of integrating the arts into their curriculums...

David Zaks, a pianist attending William Paterson University, recalled that Saturday was "the best day of the week" because he would spend hours at NJPAC under the tutelage of jazz masters who showed him how to exchange ideas and forge friendships and collaborations with his peers. **Shamsuddin Abdul-Hamid**, a student at the Mason Gross School of the Arts, remembered himself as an active, talkative kid who wasn't suited for science class but thrived in theater studies—"a confidence booster for me," he said.

The two were among the alumni of NJPAC's arts programs attending the June 6 breakfast held by Arts Education for more than 50 educators, school administrators and community representatives. The event had a singular purpose—acquaint schools with the benefits of integrating the arts into their

curriculums—promoted in four areas: *SchoolTime* Performance Series, Arts Training programs, In-School Residencies and Professional Development.

A panel of Essex County educators described ways in which not only their arts faculty, but other classroom teachers, were benefiting from partnerships with NJPAC. **Charlie Braman**, Coordinator of Special Projects at Rise Academy in Newark, called NJPAC's **Musical Theater Residency** "invaluable" because it allowed the school to stage its first full production—the musical *Into the Woods*—from auditions to curtain calls.

James Sheeley, Director of Visual and Performing Arts for Newark Public Schools, praised NJPAC for serving the thousands of Newark students who attended Arts Education events during the past school year, including 1,800 for the screening of *Lincoln* in the **Movies That Matter** series. (See story on page 36.) If it weren't for these programs, he said, many students "would never get inside NJPAC."

The guests were entertained by a trio from the *Wells Fargo Jazz for Teens* program. Joining Zaks on piano were saxophonist **Marcus Miller** and bassist **Adrian Moring**. ○

SUMMER YOUTH PERFORMANCE WORKSHOP

Take 68 students from 31 New Jersey towns and cities, enroll them in a five-week, performing arts intensive with about a dozen professional teachers and what do you get?

When the combination is totaled at NJPAC's **Summer Youth Performance Workshop**, the result is one mean talent machine.

Displaying their agility in vocals, modern dance, acting and musical theater, the teens (ages 13–18) staged the annual showcase on August 1, to the applause and woots of family and friends in the Victoria Theater. Finding the winning formula took hours of hard work—training and rehearsals under the mentorship of seasoned performer-instructors to perfect technique and boost self-confidence.

Auditions and aspirations, with a sprinkling of stardom, were

among the themes running through this year's program. Two of American musical theater's most famous audition numbers—the tap-happy opener to *42nd Street* and "I Hope I Get It" from *A Chorus Line*—were joined by a third, "Climbing Uphill" from *The Last Five Years*. The musical theater ensemble sang of yearning for a place in the spotlight in "Let Me Be Your Star" from the TV series *SMASH* and "Girl in the Mirror" from the musical *Grand Hotel*.

Acting students performed monologues that ranged from comedic to throat-catching, portraying characters of all ages and types. Modern dance students appeared in a series of *School Stories* vignettes that depicted a stylized dance class as well as the boredom and excitement of being in high school.

Concluding the program, the entire company gathered for a choral rendering of "I Sing the Body Electric," with its relevant lyric, "I celebrate the me yet to come." ○

When NJPAC's Arts Education Department gauges how large an impact the arts have on students, many times the answers are found within its own walls...



CREATIVITY MATTERS

P.E.R.F.O.R.M., created at NJPAC, is a curricular framework that establishes a theme to be studied and explores it through performing arts and reading...

P.E.R.F.O.R.M. stands for:

Plan the journey through theme	Experience the theme in art	Read about the work	Focus on personalizing the work	Originate	Rehearse	Make magic
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In August, the Arts Education Department presented **Creativity Matters**, a two-day development training program for more than 80 educators and teaching artists. Participants received professional instruction in two models for teaching the arts: the **P.E.R.F.O.R.M.** and backwards design methods.

Held at the Center for Arts Education, the seminar focused on sharing new

techniques for positive learning and compatibility with the national Common Core standards. The two-day span gave teachers the opportunity and time to develop lesson plans based on their experience.

P.E.R.F.O.R.M., created at NJPAC, is a curricular framework that establishes a theme to be studied and explores it through performing arts, reading and

writing. The theme is personalized by students and culminates in rehearsal, then "making magic" through performance. Similarly, the backwards design method emphasizes writing and reading comprehension—the consideration of the components of a unit of arts study before the work begins. Mechanical steps are put aside until the final stages. ○

SCHOLARS SHARE THEIR WINNING WAYS

“Roses do indeed bloom in Newark and we must continue to plant the seed.”

That sentiment, heard at the annual **The Star-Ledger Scholarship for the Performing Arts** recital, was spoken by **A-La Renee Davis**—a young opera singer—in an emotionally moving speech before a full house at NJPAC’s Victoria Theater. Her call to action referred to the scholarship program’s success with nurturing artistic promise in city teens by lightening the burden of college tuition.

To borrow the metaphor, talent blossoms at the springtime celebration, which honors the newest recipients alongside “alumni” like Davis, who was granted a scholarship in 2009. NJPAC’s Arts Education Department hosts this reunion and performance showcase hand-in-hand with *The Star-Ledger* and **John and Suzanne Willian** through Goldman Sachs Gives.

Since 1999, the scholarship has helped young performing

artists from Newark to finance their four-year college educations. Last year, a total of \$100,000 was given to four students (one \$40,000 and three \$20,000 scholarships).

Meet the 2013 winners, all of whom touched the crowd with their creativity and exceptional performance technique:

- **Sabrina Dias**, the top honoree, is a percussionist from Arts High School who now attends Kean University.
- **Briana Marshall**, also from Arts High, is a dance major at the University of the Arts in Philadelphia.
- **Jency Zephirin** is a student at Malcolm X Shabazz High School who recently began acting and attends Kean University.
- **Brittney-Nicole Evans**, another dance major from Arts High, is continuing her dance studies at Montclair State University. ○

The Star-Ledger Scholarship for the Performing Arts helps young performing artists from Newark to finance their four-year college educations. Last year, a total of \$100,000 was given to four students...



Sabrina Dias



Brittney-Nicole Evans



Jency Zephirin



Briana Marshall

RIISING STARS

- NJPAC’s Arts Education students were pumped for their energetic opening to “Magical Voices” at the **Spotlight Gala 2013** on October 5. The young singers and dancers performed a mash-up with magic as its theme, as well as “Ease on Down the Road” from the musical *The Wiz*, at the Women’s Association of NJPAC fundraiser.
- **Orlando Cedeno** and **Sebastian Vallejo**, who were recruited from Rosa Parks High School in Paterson, performed on the Victoria Theater stage for the first time in the Summer. These promising young talents caught the performance “bug” after completing their first vocal In-School Residency program with NJPAC at their school.
- Bassist **Liany Mateo** of Snyder High School in Jersey City and guitarist **Rahsaan Pickett** of Arts High School Newark



received full scholarships to attend Juilliard Jazz Camp at Snow College in Utah, a one-week instrumental jazz immersion program for gifted high school students.

- **Jency Zephirin**, a graduate of Malcolm X Shabazz High School, became the first student from a Newark comprehensive high school in 10 years to win *The Star-Ledger Scholarship*. A student of acting, he currently attends Kean University.

- Six years ago, Resurrection School in Jersey City was the first school to participate in the **Dancing Classrooms™** program offered through NJPAC. Sadly, the school closed its doors in June, after winning first place in NJPAC’s *Colors of the Rainbow Team Match* the previous month. ○

NJPAC’s Arts Education students opened the 2013 “Magical Voices” Spotlight Gala

WHERE ARE THEY NOW?

Like a proud parent, NJPAC congratulates two of its outstanding Arts Education alumni on their recent successes in the performing arts...



Okieriete Onadowan received his first rave in *The New York Times* for his role in *Luce* at LCT3’s Claire Tow Theater at Lincoln Center. The title character was “winningly played by Okieriete Onadowan,” the *Times* wrote about the “thoughtful, well-acted play.” At this writing, Okieriete was cast in the

Broadway musical *Rocky*. He was a member of the first national tour of *American Idiot* and was in the cast of the 2012 Broadway revival of *Cyrano de Bergerac*. He was a Teaching Assistant at NJPAC’s Summer Youth Performance Workshop and performed in the NJYT Summer Musical productions of *Ragtime* and *Guys and Dolls*.



Justin Melvin, a *Star-Ledger* Scholarship recipient, will be returning to NJPAC for performances of the New Jersey-based **Nai-Ni Chen Dance Company**—as one of its dancers! A graduate of Arts High and the University of North Carolina School of the Arts, Justin also studied at the

Joffrey Ballet School, the Ailey School Fellowship Program and American Ballet Theatre’s summer intensive. A founding dancer with the Lustig Dance Theatre and member of Keigwin + Company, he has performed with other acclaimed companies including Mark Morris Dance Group and the Metropolitan Opera Ballet.

CONTRIBUTIONS

THANK YOU

Randi and Marc E. Berson made another deeply appreciated commitment to NJPAC with a major gift of \$1 million in FY13. Prudential Hall's first-tier promenade is named for the Berson Family in recognition of this generous contribution.

The couple, who live in Millburn, are longtime philanthropists and champions of Newark, where Marc Berson was born. He is a lawyer and entrepreneur who serves many organizations and institutions, such as Newark Beth Israel Hospital, where he is Board Chairman. He is a Founding Board Member of NJPAC and also Treasurer of the Board of Directors, Chair of the Human Resource Committee and a member of the Executive Committee and Operations & Finance Committee. He is the Founder and Chair of The Fidelco Group—a private investment firm—and Chair of the Fidelco Realty Group, an owner-developer of residential, commercial, retail and industrial properties here and in other states. Fidelco Realty Group has been a driving force in large-scale redevelopment projects in Newark, such as One Washington Park, the home of Rutgers Business School.

•••

In June, **Walter V. Shipley** and his wife, **Judith Shipley**, longtime supporters of NJPAC, made an annual gift of \$50,000 for the benefit of arts education programs. The couple, from Summit, are devoted advocates of quality education and



Marc E. and Randi Berson

Walter V. and Judith Shipley

Newark's revitalization. Both were recipients of the 2012 Chambers Award at The Women's Association of NJPAC's *Spotlight Gala*.

A Director Emeritus of Lincoln Center for the Performing Arts, Walter Shipley is on the Advisory Board of JerseyCAN, Trustee Emeritus of the Summit Speech School and Trustee of the American Museum of Natural History. He is the former Chairman and Chief Executive Officer of Chase Manhattan Bank and its predecessor, Chemical Bank. Walter is also currently a member of NJPAC's Investment Committee. Judith Shipley is a Trustee of the New Jersey Nature Conservancy, the Greater Newark Conservancy and Partners in Philanthropy.

Seventy-three percent of NJPAC's Arts Education \$3.8 million costs are supported by the philanthropy of donors like the Shipleys. ○

VANGUARD LEADS THE WAY

In a remarkable act of generosity, 123 donors of the **Vanguard Society** gave \$3 million in FY13—representing an 8% increase over the previous year...

The Vanguard is NJPAC's annual giving society, composed of individuals

whose personal support and commitment enables the Arts Center to fulfill its mission.

There were also 18 new donors at the Vanguard Society leadership level (yearly gifts of \$5,000 and upward).

NJPAC Board Member **Ann Dully Borowiec** is Chair of the Vanguard Committee, which led NJPAC to this

noteworthy and deeply appreciated achievement.

"We were delighted to welcome so many new Vanguard Society donors last year," she said. "Among them are avid patrons and long-standing members whose commitment to NJPAC and belief in its mission inspired them to increase their philanthropic investment." ○

AN ARTS LEGACY



Joan and Allen Bildner

With the passing of philanthropist **Joan Bildner** on June 23, 2013, many New Jersey organizations and institutions of arts and learning lost a steadfast supporter—and NJPAC was bereft of a friend as well.

Along with **Allen Bildner**, her husband of 64 years, Joan Bildner founded the **NJPAC Ticket Subsidy Fund**, which opened the door for thousands of economically disadvantaged individuals and families to experience live performance. During FY13, the Bildners' generous

endowment resulted in the distribution of 2,194 tickets, deeply discounted to \$6 each.

Among the 36 organizations that allocated tickets for the needy were ARC of Essex County, Family Connection, the Institute of Music for Children, and Integrity House. Many of the available seats were in prime locations to such performances as Kodo Drummers, the Boston Symphony Orchestra, Sweet Honey In The Rock, Darlene Love & Friends, and the *TD James Moody Democracy of Jazz Festival*. ○

One of NJPAC's many roles is to act as a center where ideas are exchanged along with business cards. On some mornings, it's also where corporate America intersects with Main Street, USA...

In 2006, NJPAC launched its first **Business Partners Roundtable**, a breakfast gathering where privately-held business owners and senior executives of multinational corporations form a diverse group with at least one thing in common: their support of NJPAC.

The events, held approximately six times a year and featuring a guest speaker from the corporate or public service sectors, are a perk for members of the NJPAC's Business Partners Program (composed of 90 corporate donors of \$5,000 or more). The series is sponsored by PNC.

"The Power of We: How Partnerships Can Improve the Bottom Line" was the topic of a talk by **Jonathan M.**

Media guru Arianna Huffington captured the early-morning attention of execs attending last November's Business Partners Roundtable...

Tisch in April. Tisch, the Chairman of Loews Hotels, is Co-Chairman of the Board of Loews Corporation—its parent company—and co-owner of the Giants football team.

In June, NYSE Euronext CEO and Director **Duncan Niederauer** addressed "Financial Markets and the U.S. Business Environment," a wide-ranging talk that hit on topics from the state of the equity market to The Big Game at the Meadowlands. He took a positive stance on the economic outlook, remarking on the bullish market for U.S. stocks and innovations like crowdfunding and microfinancing for small business loans.

The "Third Metric," media guru **Arianna Huffington's** initiative for measuring success devoid of stress and burnout, captured the early-morning attention of execs attending the November *Roundtable*. The crowd that filled the Chase Room for Huffington's keynote speech heard a lot about sleep deprivation and exhaustion, two conditions that she identifies as agents to impaired decision-making.

The Chair, President and Editor-in-Chief of Huffington Post Media Group, Huffington was introduced by her longtime friend, New Jersey philanthropist and NJPAC Founding Chair **Raymond G. Chambers**.

Huffington addressed several media megatrends, such as the shift from presentation of the news to participation and the "unstoppable" rise of social engagement. The three-W qualities—well-being, wisdom and wonder—were targeted as pillars to building better relationships in and outside the corporate world. The act of giving with compassion was perhaps the important component of her more humane definition of success. ○

MORNINGS AT THE ROUNDTABLE



HORIZON SUPPORTS LATIN AND URBAN ARTS

“These performances will entertain thousands of people who live and work in downtown Newark, as well as energize the city’s ongoing revitalization...”

—Linda A. Willett
Senior Vice President,
General Counsel and Secretary
Horizon Blue Cross Blue Shield
of New Jersey

A five-year, \$1 million grant from **The Horizon Foundation for New Jersey**, announced in April, supported not only NJPAC’s *Sounds of the City* free concert series, but all of its Latin, Urban Music and Urban Comedy performances.

“The Horizon Foundation for New Jersey is proud to be the title sponsor of both series and to help bring such a diverse blend of world-class entertainment to the state’s premier performing arts venue,” said **Linda A. Willett**, Senior Vice President, General Counsel and Secretary of Horizon Blue Cross Blue Shield of New Jersey, member and Secretary of The Horizon Foundation for New Jersey’s Board of Directors, and member of the NJPAC Board of Directors. “These performances will entertain thousands of people who live and work in downtown Newark, as well as energize the city’s ongoing revitalization.”

Among the many performances sponsored by The Horizon Foundation were the four-concert Motown series; artists like **Sheila E.**, **Shaggy** and **Naughty By Nature** at summertime’s *Horizon Foundation Sounds of the City*, which typically draws between 2,000–6,000 concert-goers to each event; and comedian **Gabriel Iglesias**.

Since its inception in 2004, The Horizon Foundation for New Jersey has awarded more than \$33 million in grants to over 840 nonprofit organizations statewide. ○



The Horizon Foundation for New Jersey supports Latin, Urban Music and Urban Comedy performances, as well as NJPAC’s free *Horizon Foundation Sounds of the City* concert series, the 2013 season of which included appearances by (l-r) **Shaggy**, **Sheila E.**, and **Felix Hernandez**.

WOMEN’S ASSOCIATION OF NJPAC

For Spotlight Gala 2013, the wizardry of the Women’s Association of NJPAC conjured a bewitching Oz, complete with a yellow brick road. This enchanted evening was attended by more than a thousand celebrants and raised \$1.8 million for NJPAC and its arts education programs...



The Prudential Hall lobby magically transformed for *Spotlight Gala 2013*



BRICK CITY BECOMES EMERALD CITY

Thanks to the wizardry of the Women's Association of NJPAC, *Spotlight Gala 2013* conjured a bewitching Oz, complete with a yellow Brick City road...

The denizens of "The Enchanted Oz" dressed in embroidered silks, sparkly beaded jackets and fabrics as light as spun cotton candy. They wore elaborate masks, feathered and sequined. And like another magical realm, *Brigadoon*, this Oz appeared for a brief time—on the evening of October 5 within the walls of NJPAC—but vanished at midnight, leaving a lingering promise of even better things to come.

The 18th annual gala was attended by more than a thousand celebrants and raised \$1.8 million for the Arts Center and



Veronica M. Goldberg, with her husband Rick Nordling, received the Chambers Award 2013

its arts education programs. Heightening the excitement was the announcement that NJPAC would be the home of a new Brick City Jazz Orchestra (see story on page 8).

Gala Chairwoman **Mikki Taylor**, who is Editor at Large for *Essence* magazine,

greeted the audience at the "Magical Voices" performance in Prudential Hall, joined at the podium by NJPAC President and CEO **John Schreiber**. Musical moments reminiscent of Oz were sprinkled throughout the production, beginning with an energetic opening by NJPAC's arts education students, who performed a mashup about magic and "Ease on Down the Road" from the musical *The Wiz*. "Home," another number from *The Wiz*, was sung by **Ledisi** as the closing number. In between were turns by the guy group **The Four Freshmen** ("Stardust"), the *a cappella* marvels **Naturally 7** ("In the Air Tonight"), and the Princess of Salsa, **INDIA** ("What a Difference a Day Makes"). Since a tour of the Emerald City wouldn't be complete without Harold Arlen's "Over the Rainbow," Broadway star **Ann Hampton Callaway** swept listeners away with her interpretation.

The evening's honorees, introduced by WA President **Christine C. Gilfillan** in a videotaped tribute, included **Patrick C. Dunican, Jr., Esq.** and **Gibbons P.C.** (Vagelos Award for Corporate Commitment to the Arts); **Cephas Bowles**, President and CEO of WBGO Jazz88.3 FM (Ryan Award for Commitment to NJPAC and Leadership in the City of Newark); and **Veronica M. Goldberg** (Chambers Award for Service to the Community and to the Arts). **Robert H. Doherty** and **Philip R. Sellinger** served as Dinner Co-Chairs.



NJPAC's Arts Education students opened the 2013 "Magical Voices" Spotlight Gala

Arriving guests were welcomed to a cocktail tent lavished with autumnal decorations and almost-too-pretty-to-eat hors d'oeuvres. Various spaces were transformed into swank dining rooms, from second-tier shadowboxes overlooking the twinkling lights of outdoor Theater Square below, to the stage of Victoria Theater and inside NICO Kitchen + Bar.

During the performance, NJPAC's lobby was swiftly transfigured into a nightclub with swirling fabric "cyclones" suspended upward of three stories and lit with rainbows of color. Projections skittered about the lobby floor, including a giant uncoiling yellow brick road, where guests danced to the music of **DJ Kiss**—when they weren't sampling the luscious goodies at the Wicked Dessert Extravaganza.

NJPAC Board Co-Chair **William J. Marino**, who has attended every Spotlight Gala, credited the WA with "doing a spectacular job"—in fact, the WA has raised more than \$40 million since it began in 1994. "The positive energy and collaboration between John Schreiber and the Women's Association has created a continued high level of activity," he said. "A lot of what we have on the horizon—the potential for broadcast and community outreach—re-emphasizes that the future of NJPAC is bright and full of possibility." ○

SPRING INTO ACTION

The **Annual Spring Luncheon and Auction** is as celebratory as it is serious-minded about fundraising for arts education programs...

Held on May 1, the event raised \$181,000 and was a "premiere" for **Movies That Matter**—as its title sponsor, the WA earmarked \$75,000 for the thought-provoking film series. (See story on page 36.)

Some 400 women of stature, from business owners to philanthropic leaders, gathered to hear a trio of panelists discuss "Women in Film." Speakers included actress and producer **Gina Belafonte**, whose documentary *Sing Your Song*, profiling her famed father Harry Belafonte, was screened at NJPAC; **Buffy Shutt**, Executive Vice President of Marketing for Participant



WA Trustees (L-R) Mary Beth O'Connor, Marilyn "Penny" Joseph and Tai Beauchamp

Media, NJPAC's partner in *Movies That Matter*; and Tony Award nominee **S. Epatha Merkerson**, known for her acting work on TV's *Law & Order* and in *Lincoln*, a Participant Media film.

An all-female ensemble from the **Wells Fargo Jazz for Teens** program, led by instructor and bassist **MiMi Jones**, provided the musical entertainment in a "Let's Go to the Movies Medley."

This year's Co-Chairs were WA Trustees **Heather B. Kapsimalis** and **Robin Cruz McClearn**. ○



Luncheon Co-Chairs (L-R) Robin Cruz McClearn and Heather B. Kapsimalis



Founding member and Trustee, Patricia A. Chambers (L) with daughter and President of the Board, Christine Gilfillan (center) and WA member Marla Smith

A WARM WOMEN'S ASSOCIATION WELCOME



Beverly Baker, Esq. Beatrice H. Daggett Erica Ferry Chanda Gibson Tenagne Girma-Jeffries Marilyn "Penny" Joseph Christine Pearson

Seven women known for their leadership qualities and strong dedication to volunteerism and service were elected Trustees of the Women's Association of NJPAC this year.

- **Beverly Baker, Esq.**, a lawyer, real estate developer and entrepreneur from Bergen County
- **Beatrice H. Daggett** of Basking

Ridge, former Executive Director of The Citizens Campaign and former public relations consultant

- **Erica Ferry** of Dayton, President and CEO of Erica Ferry and Associates, LLC
- **Chanda Gibson** of Jersey City, a lawyer and Vice President, Corporate Services and Real Estate, Goldman, Sachs & Co.

• **Tenagne Girma-Jeffries** of Newark, Vice President of Marketing Strategy and Development, My Shade of Brown

- **Marilyn "Penny" Joseph**, Vice President, Community Relations and Corporate Outreach, Panasonic Corporation of North America
- **Christine Pearson** of New Vernon ○

COMMUNITY ENGAGEMENT

HOLLYWOOD EAST

In April, NJPAC and Participant Media rolled out the red carpet for **Movies That Matter**—sponsored by the Women’s Association of NJPAC—a new film series designed to entertain, educate and inspire. The production company behind such movies as *Syriana* and *The Help*, Participant specializes in socially-conscious entertainment that motivates audiences not only to think, but to act. Participant Media CEO **Jim Berk** brought a preview of the films to NJPAC and conversed with his former colleague, **John Schreiber**, about turning “stories well-told” into civic action.

Screened for high school students and the public, the documentaries and feature films included *Lincoln*, *A Place at the Table*, *Last Call at the Oasis* and a showing of *Cesar Chavez* planned for May 2014. The unreeling of Steven Spielberg’s Oscar-winning *Lincoln* in Prudential Hall was impressive in visual sweep and sound. Nearly 1,800 students

from 26 high schools attended, prepared by their teachers, who were supplied with curriculum materials in advance.

“(Students) were engaged and energized by the experience,” said **Laurie A. Carter**, NJPAC’s Vice President of Arts Education. “Most importantly, they left the theater with the understanding that they have the potential to make a difference in the world.”

The first-ever collaboration between NJPAC and the **Montclair Film Festival** occurred on April 28 with a screening of the 2011 documentary *Sing Your Song*, a biopic about actor, singer and activist **Harry Belafonte**. Moderated by the festival’s Artistic Director, **Thom Powers**, the afternoon included a panel discussion with the artist and his daughter—producer **Gina Belafonte**—as well as the director, **Susanne Rostock**.

Just prior to Thanksgiving, the Montclair Film Festival returned to NJPAC

with **Jimmy Fallon in Conversation with Stephen Colbert**, which translated into a major fundraiser for the festival and a full house for NJPAC. The late-night TV host and Comedy Central’s political satirist teamed up for an evening of laughs and broadcast banter on the cusp of Fallon’s move to *The Tonight Show*. Colbert is a member of the festival’s advisory board.

The **New Jersey Jewish Film Festival** collaborated with NJPAC on the U.S. premiere of the documentary *Joachim Prinz: I Shall Not Be Silent* on Nov. 2. The film profiles the Newark rabbi who became one of the country’s leading civil rights activists and orators, tracing his career from his expulsion from Germany by the Third Reich and concluding with his place next to the Rev. Dr. Martin Luther King, Jr. at the 1963 March on Washington. A poignant conversation with the filmmakers followed the screening.

Collaborations with two film festivals and a successful partnership with **Participant Media** of Los Angeles put NJPAC in a front-row seat for cinema-centric projects...

Writer, producer and filmmaker **Nelson George** was the curator of a four-part, concert film series that surveyed American music with discussions by noted musicians and critics. Beginning in February and running through May, the programs included screenings of *Save the Children* (1973), *Krush Groove* (1985), *Wattstax* (1973) and *Jazz on a Summer’s Day* (1959). George moderated the panels, which featured such culture leaders as **Mtume**, **Nona Hendryx**, **Melvin Van Peebles** and **Stanley Crouch**.

“I looked for films that featured some of the most important artists in each genre: soul, funk, jazz and blues,” said George. “I looked for artists many young people may have heard of but not seen in their prime.” ○



ALWAYS FAIR WEATHER

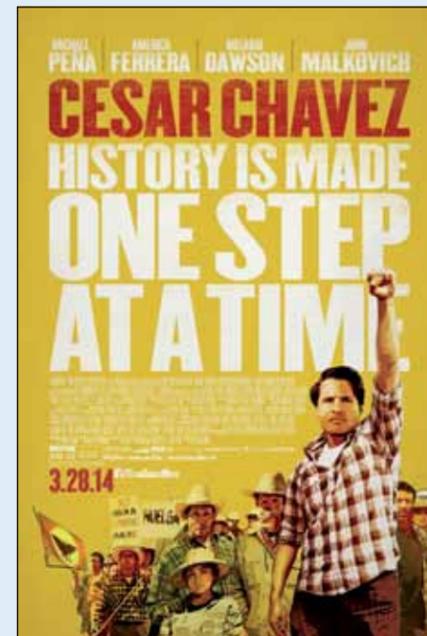
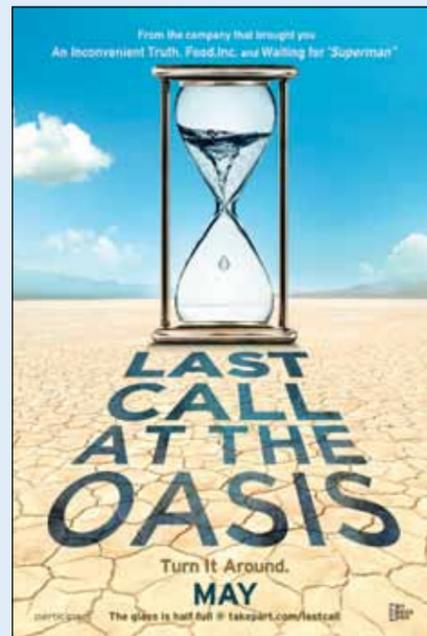
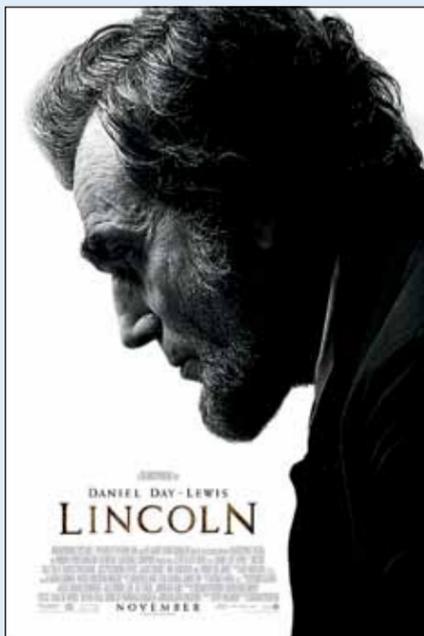
A balmy summer day greeted more than 1,000 visitors at NJPAC’s free **Family Fair at Theater Square**...

The fun-filled event was presented on July 27 as a community-wide celebration, but the throngs of kids milling about the plaza knew that they were going to be the center of attention for the afternoon.

Tiny faces were adorned with elaborate butterflies and animal features at the face-painting tables; topping the look were totally tubular headdresses of braided balloons. A stilt walker spun a lasso around willing captives, Radio Disney hosted hula-hoop contests, and children received a hands-on introduction to music at the instrument petting zoo.

On the lawn area and dance floor fronting the outdoor stage, the young crowd participated in zumba class, a drumming circle and joyous, impromptu dancing through a sea of soap bubbles. Lending their talents to the performance lineup were three New Jersey dance companies—**Freespace Dance**, **Roxey Ballet**

and **Umoja Dance Company**—as well as the **Oasis Youth Steel Pan Ensemble** and young vocalists and musicians of NJPAC’s **Summer Youth Performance Workshop** and **Wells Fargo Jazz for Teens**. ○



GETTING THE WORD OUT—AND THE AUDIENCES IN

The **Advisory Council**, created in 1997, not only serves as NJPAC's eyes and ears in the State's many diverse communities, but its arms and legs as well...

Being on the scene to share news of the Arts Center, serving as a volunteer or pushing ticket sales are all part of the get-up-and-go required of members.

The council's five subcommittees—**Faith-Based, Pride (LGBT), Jazz, Latino and Corporate**—are steadfastly aligned with NJPAC's Marketing and Communications Department to support its ticket-selling efforts and Group Sales. By sharing the feedback they receive from constituents, committee members also provide valuable advice and insight about cultural tastes to NJPAC's programmers.

The council's newcomer is the Jazz Advisory Committee, co-chaired by **Kay Lucas** and renowned jazz fusion drummer **Lenny White**. Lucas, who has a background in marketing and media, also is a longtime jazz aficionado.

On Sept. 12, the council's annual kick-off meeting at NICO Kitchen + Bar also gave members a chance to connect with



NJPAC staff and senior management about the 2013–14 season.

In July, the Pride subcommittee held a cocktail reception at NJPAC for about 75 guests as the first event of Newark Pride Week 2013. The festivities, which included a parade and fair along Halsey Street, promoted the civic consciousness and economic vitality of Newark's LGBT business community.

Playwright **Chisa Hutchinson**, a former NJPAC staff member, was so moved and angered by the stabbing death of a 15-year-old lesbian in her home city of Newark that she wrote ***She Like Girls***, a taut drama about intolerance. The play, previously produced off-Broadway, received its first New Jersey reading in October at NJPAC, which provided space for the community to gather, converse and embrace in remembrance. The free reading and Q&A in the Chase Room drew a capacity audience, including friends and family of Sakia Gunn, the murdered teenager. ○

Above: Playwright Chisa Hutchinson (center) arrived to discuss *She Like Girls*, her taut drama about intolerance, presented at NJPAC last October.

GLAD TO MEET YOU



“By understanding each of our richly diverse audiences, we can speak to them effectively and organically...”

—Donna Walker-Kuhne
Vice President,
Marketing and Communications

The welcome mat is out at NJPAC, even when the stage lights are off. Our staff is found in schools, churches, civic groups—and airport terminals—spreading the conversation about NJPAC and forging partnerships with organizations to present programs of special interest to each community.

At the same time, groups are encouraged to come over and play, whether for a business meeting or social gathering. According to **Donna Walker-Kuhne**, Vice President of Marketing and Communications, the message NJPAC wants heard is “enjoy our space and make a memorable and unique experience.”

2013 was a year of building and exploring marketing

opportunities, she notes. High visibility—through social media efforts, promotional events and circulation of materials, for instance—was a tool for engaging involvement from the local chapter of **Jack and Jill of America, Go On Girl! Book Club**, the **Essex County Chapter of The Links, Inc.** and **New Jersey Mocha Moms**, among other organizations.

“By understanding each of our richly diverse audiences,” Walker-Kuhne says, “we can speak to them effectively and organically.” In the past year, from street festivals to transit centers, NJPAC's voice mixed with others.

Booths were set up during a **Hispanic Heritage Month** celebration at Horizon Blue Cross Blue Shield of New Jersey headquarters in Newark and at Newark Penn Station with TD Bank, title sponsor of the **TD James Moody Democracy of Jazz Festival**. Musicians from NJPAC's Arts Education programs performed in the terminals at Newark Liberty International Airport, thanks to a partnership with **Westfield Concessions Management**. And the **Millburn Public Library** designated NJPAC as its Community Partner during a 75th Anniversary Celebration in November. ○

VOLUNTEERS



“Service is an essential part of our community. It makes verbal commitments real, it makes buildings come to life, it helps manifest people's inner goodness. If it's either being a volunteer mentor to a child or a volunteer at NJPAC, this form of giving back is what will help Newark realize its full potential...”

—Carlos Lejniaks
President and CEO,
Big Brothers Big Sisters of Essex,
Hudson & Union Counties

Ginny B. Coleman, Theresa Brown, Anita Korn,
Jeannette Williams, Adisa Bankole, Barbara Hampton

WE ♥ VOLUNTEERS

Volunteers are “The Heart and Soul of NJPAC”—which, fittingly, was also the title of last year’s Volunteer Appreciation Dinner...

Hosted annually by the Women’s Association of NJPAC, the festivities, held in the Prudential Hall lobby in May 2013, included the presentation of the **Kandice Dickinson Award** to **Adilah Quddus** of Newark and the **Dena F. Lowenbach Volunteer of the Year Award** to **Mary Lou Lunin** of Westfield. Many other volunteers were honored with Bronze, Silver, Gold, Platinum and Lifetime Achievement Awards, based on the number of hours they devoted to NJPAC.

Speakers included **Ginny Bowers Coleman**, Director of Volunteer Services; **Dena F. Lowenbach**, Trustee of the Women’s Association of NJPAC; and **John Schreiber**, NJPAC President and CEO. Keynote speaker **Carlos Lejniaks**, President and CEO of **Big Brothers Big Sisters of Essex, Hudson & Union Counties**, described the rewards of volunteerism.

“Service is an essential part of our community,” he said. “It makes verbal commitments real, it makes buildings come to life, it helps manifest people’s inner goodness. If it’s either being a volunteer mentor to a child or a volunteer at NJPAC, this form of giving back is what will help Newark realize its full potential.” ○

Some of NJPAC’s finest gathered for the 2013 Volunteer Appreciation Dinner



“It’s more than volunteering, it’s helped *me*. There is something so special about NJPAC...”
—NJPAC Volunteer Joanne Parker

“HAPPY DAYS” ARE HERE

Grease was the word at NJPAC when hep cats mingled with bobby soxers at the annual Volunteer Season Kick-Off...

The 2013–14 event, held last October, was a nod to the nifty Fifties and Sixties. “Grease,” of course, can refer here to “elbow grease” or “greasing the wheels”—because that’s what NJPAC’s volunteers do best.

Evoking a popular song title of the era, NJPAC President and CEO **John Schreiber** called the volunteers “the heart and soul of the institution.”

“Your contributions are invaluable, upstairs in the offices and downstairs with our patrons,” he added. Volunteers have myriad roles as receptionists and



Ginny Bowers Coleman and Lulu Conner perform roll call

researchers, greeters and guides.

Decked out in soda-fountain finery—pink bow ties, crisp white shirts, paper hats and pens in pockets—a clean-cut crew of volunteers ladled out comfort



Theresa Brown swingin’ in the hula-hoop competition

food provided by attendees. Tables in the Chase Room were decorated with giant ice cream soda glasses, frothy with pink and white tissue paper, and vintage 45s. ○

HERE, THERE AND EVERYWHERE

If purple is the color of royalty, then—judging from their T-shirts—NJPAC’s volunteers are the kings and queens of providing help when it’s needed most...



Mary Lou Lunin, Dr. Norman Lasser and Marjorie Mouring

They were seen in July during **Family Fair at Theater Square** and all summer long at **Horizon Foundation Sounds of the City**. The volunteer marketing team represented NJPAC at all kinds of venues and festivals, from Jersey City and Hoboken to Piscataway and Newark’s Branch Brook Park.

Chances are that people experiencing NJPAC for the

first time are at the receiving end of a warm smile and handshake from a volunteer. They greet those arriving for events and meetings, like the Board of Directors and the Women’s Association of NJPAC; passengers of all ages arriving by bus; and theater-goers who want to check their coats. Their specialties are giving directions and informative, entertaining tours of the Arts Center.

For many volunteers, working side-by-side with young people is the most gratifying part of their service. In the past year, tours were given to Japanese exchange students, Newark schoolchildren and students from **NJIT** and **Rutgers University**. In October, volunteers led a tour for a group of arts administrators from Australia, who learned about NJPAC’s approach to multiculturalism and the arts. They welcomed auditioners to the **Young Artist Talent Search** and the subsequent **Young Artist Institute**, and acted as hostesses to the art students whose works are displayed in the Victoria Theater lobby.

At yuletide, NJPAC’s real-life elves even assisted the Big Man in Red as part of a Santa’s Village, held in the Parsonnet Room prior to a holiday performance. Dressed as North Pole helpers, they distributed stockings filled with treats to ticket holders of all ages. ○

WHO ARE WE?

Whether its finance or programming, education or fundraising, NJPAC's professional team shares a passion for making the Arts Center experience world-class. Here we shine the spotlight on two staff members who embody the NJPAC mission...

AUSTIN CLEARY ASSISTANT VICE PRESIDENT, THEATER SQUARE EVENTS



From a bar mitzvah to a visit from the Dalai Lama himself, Austin Cleary makes sure everything goes off like clockwork for rental events at NJPAC...

There are two things that make immediate sense about Austin Cleary's career choice. One is that he knows how to handle a crowd, being from an Irish Catholic family of six kids. The other is that he's an admitted food snob—an achievement, considering that his palate for fine wining and dining could have been cooked during his days as a busboy at the Old Viking Smorgasbord in Garnerville, N.Y.

As NJPAC's Assistant Vice President, Theater Square Events, Cleary drives catering revenue, books available space on the campus, and sees to it that rental events—from bar mitzvahs and weddings to a visit from the Dalai Lama himself—come off without a hitch.

"I'm making sure everything here in the building goes off like clockwork for rental events," he says. "So I deal with production, housekeeping, security, ushers, catering staff. I pull the whole puzzle together for (customers) so when they're here, their experience is one that they want to come back."

A glance at Cleary's résumé reveals his extensive background in catering management, but lesser known is his work in interior design. A graduate of NYC's Fashion Institute of Technology, he was employed in that field for many years and was involved with projects at the IBM and AT&T buildings on Madison Avenue, among others.

He moved to the West Coast to help his then-partner run a catering operation and eventually wound up serving the Navy (in a civilian capacity) by becoming food and beverage director for installations in Monterey and on Treasure Island in San Francisco Bay. One of his mentors was retired Rear Adm. Marsha J. Evans, former executive director of the Girl Scouts of the USA.

During a year-long position as the director for Restaurant Associates at Carnegie Hall, Cleary was referred to an opening at NJPAC and joined the staff in 2004. He typically handles some 80 events a year and it's not unusual to see him doing a quick-change: "Just (recently) I had three events in one day. One was a conference for 200 in the Chase Room, one was a lunch upstairs in the Ryan Gallery, and then we flipped the Chase Room for a dinner at 6 o'clock."

Cleary's off-hours passions are traveling (from Buenos Aires to Ireland to East Hampton), dining out (a lot), and settling into his new home in Asbury Park. He envisions spending his retirement winters in Palm Springs and warm-weather months down the shore—but that won't happen anytime soon.

"I like that every single one of my events is different," says Cleary. "And I'm constantly meeting new, fascinating people." ○

CHIARA MORRISON MANAGER OF COMMUNITY ENGAGEMENT AND PROMOTION



It wasn't fate that caused Chiara Morrison to return to NJPAC as much as an unspoken promise made as a child that she'd be back...

Before reaching the age of 9, Morrison used to marvel at the same architectural model of the NJPAC campus that she now passes coming in and out of the elevator for work. "I always wanted to work at NJPAC, since the very beginning, since I learned about it," recalls Morrison, who completed another circle by moving to Maplewood, where she was raised. In June 2013, she re-entered the doors of NJPAC as Manager of Community Engagement and Promotion.

Newark was a natural destination for Morrison because community service to that city, devotion to the arts and a deep interest in history are all part of her DNA. She comes from a family of champions for Greater Newark, beginning with her grandfather, the late Gus Heningburg, Sr., a longtime, widely respected labor mediator, civil rights activist and host of NBC-TV's *Positively Black* during the 1970s and '80s.

(As an Affirmative Action consultant to NJPAC during its construction, Heningburg ensured that the workforce was fully integrated, with 46% of the jobs awarded to women and minorities. Young Chiara first spotted the Lilliputian-sized NJPAC on display in his office.)

"I've been exposed to so many different cultures and people of socio-economic backgrounds through my grandfather. He was always the person who was the intermediary for people who did not necessarily have the voices to advocate for themselves," says Morrison. "So one of those life lessons has led me, with heart and

mind, to continue to mediate in conversations."

In her role at NJPAC, Morrison not only mediates conversations, but ignites them. She opens doors among different communities by gathering them under NJPAC's roof, and ventures outside to meet people in churches, Chambers of Commerce or restaurants. At the same time she's spreading the word about NJPAC's brand, community commitment and performances, she cross-promotes the activities of these organizations. A successful partnership results in the expansion of NJPAC marketing into new networks and subsequently spurs ticket sales.

"I'm able to feel and understand what the landscape looks like in the city...I'm able to basically be the person to connect, using the 'Center of It All'—NJPAC—as that meeting point," Morrison says.

A sociology and arts management graduate of Massachusetts College of Liberal Arts, Morrison was also Box Office Manager for the Massachusetts Museum of Contemporary Art (MASS MoCA) in North Adams. Most recently, she was Event Partnership Manager for NYC's Emmis Communications.

Until her sociology mentors began to "connect the dots" for her, Morrison says, she had no idea how influential her life experiences were. "I didn't take them for granted, but I was more like a sponge, absorbing them consistently. I didn't know how to make it all meet and match together. Now I'm in a position where I've literally bridged my passions into one, and NJPAC has given me that opportunity." ○

TAKE A DEEP BREATH

Weekly yoga and Zumba classes are now on the wellness menu for members of Team NJPAC...

During instructor **Debby Kaminsky's** sessions in Vinyasa yoga ("flow yoga"), the simple act of breathing, coupled with movement, is tailored to calm racing minds and tone physiques. For NJPAC staffers, it's a restorative way to spend Tuesday lunchtimes. Yoga is credited most frequently for improving flexibility, balance and posture and relieving pain, such as back discomfort and migraines.

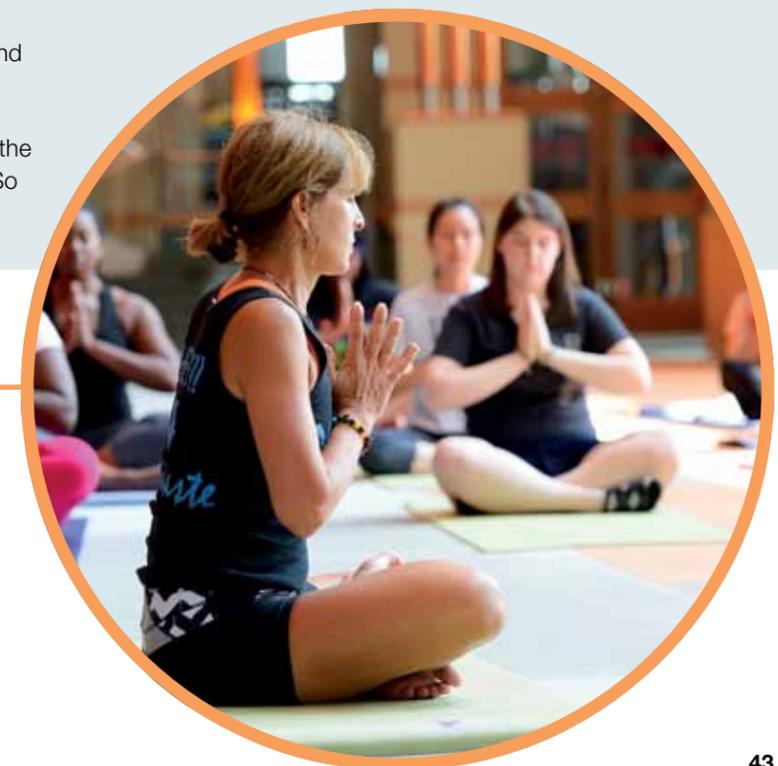
As founder of the **Newark Yoga Movement**, Kaminsky has

brought the benefits of yoga to more than 14,000 students and 1,400 educators in Newark. Beginning in the summer, Newark firefighters were added to the roster of participants. Both Kaminsky and her husband, **Howard Kaminsky**, are longtime friends of NJPAC: She is a new member of the Vanguard Society Committee and he serves on the Arts Center's Investment Committee.

After work on Thursdays, **Betty Robertson** leaves her desk as

Senior Accountant in the Finance Department, throws on her fitness wear, grabs a portable sound system and meets her fellow staffers at Zumba. Except that Robertson isn't there as a student—she's the teacher.

An NJPAC employee for five years, Robertson is a certified Zumba instructor whose weekly workouts, set to Latin, R&B and world music, define sweat equity. Her built-tough band of followers are all mush when they describe how much they love Betty and her invigorating, dance-till-you-drop lessons. ○



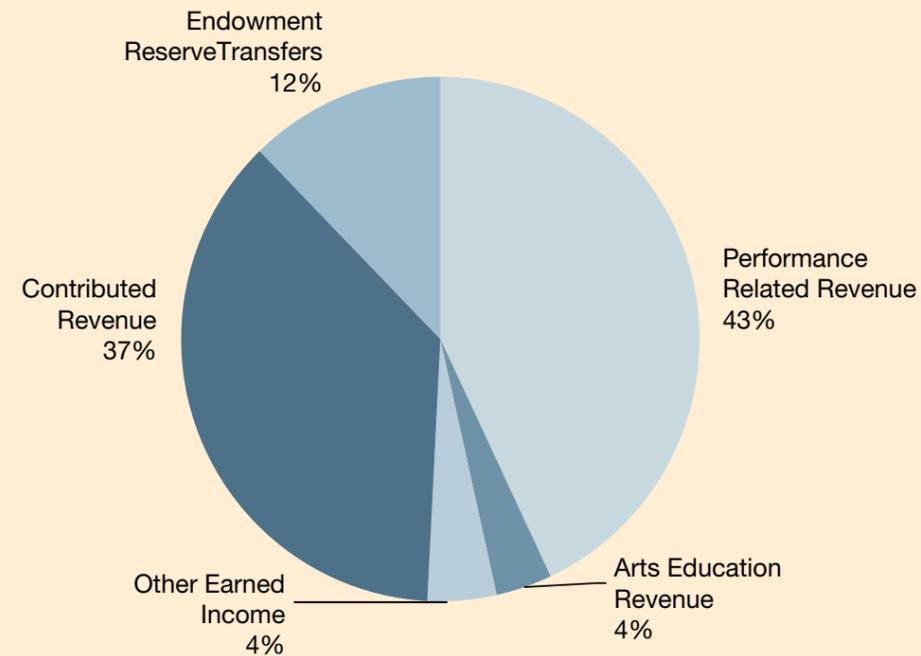
THE BUDGET PICTURE

NEW JERSEY PERFORMING ARTS CENTER CORPORATION

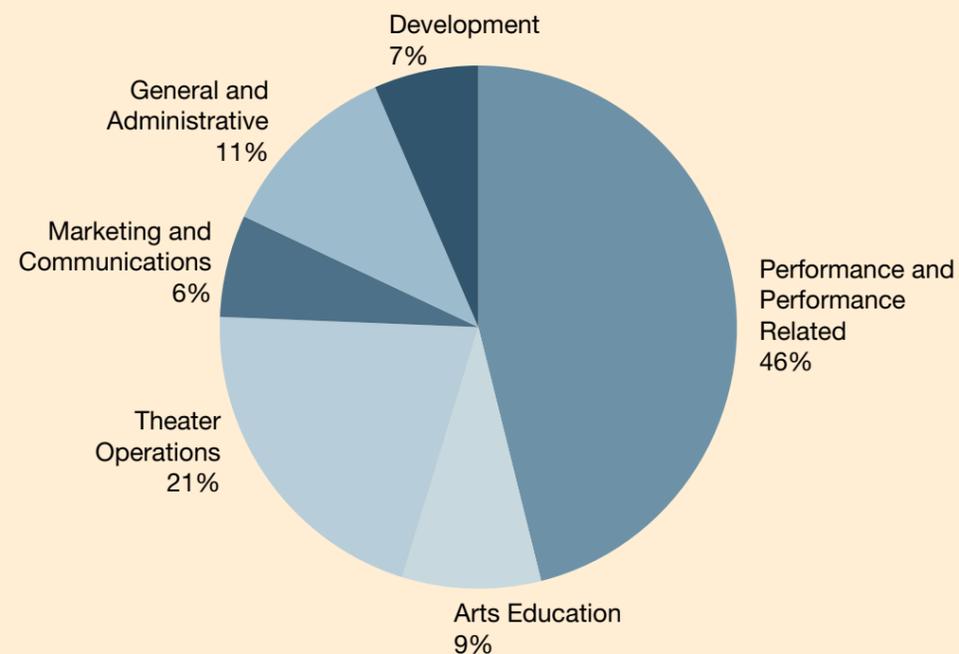


CONSOLIDATED BALANCE SHEETS
JUNE 30, 2013 AND 2012

OPERATING INCOME – \$31.4 MILLION



OPERATING EXPENSES – \$30.9 MILLION



	2013	2012
Assets		
Cash and cash equivalents	\$ 1,685,716	162,663
Accounts receivable, net	1,167,257	1,152,769
Contributions and grants receivable, net	10,672,311	10,058,105
Prepaid expenses and other assets	1,105,274	1,001,025
Investments	66,027,585	62,062,147
Property and equipment, net	124,661,901	127,828,059
Total assets	\$ 205,320,044	202,264,768
Liabilities and Net Assets		
Liabilities:		
Accounts payable and accrued expenses	\$ 3,782,262	3,577,707
Advance ticket sales and other deferred revenue	2,352,830	2,357,531
Loans payable	7,351,292	7,372,904
Other liabilities	683,309	390,412
Total liabilities	14,169,693	13,698,554
Commitments and contingencies		
Net assets:		
Unrestricted:		
Designated for special purposes, including net investment in property and equipment	115,647,076	115,705,994
Designated for operations	(773,967)	(773,967)
Total unrestricted	114,873,109	114,932,027
Temporarily restricted	13,353,861	10,749,811
Permanently restricted – endowment	62,923,381	62,884,376
Total net assets	191,150,351	188,566,214
Total liabilities and net assets	\$ 205,320,044	202,264,768

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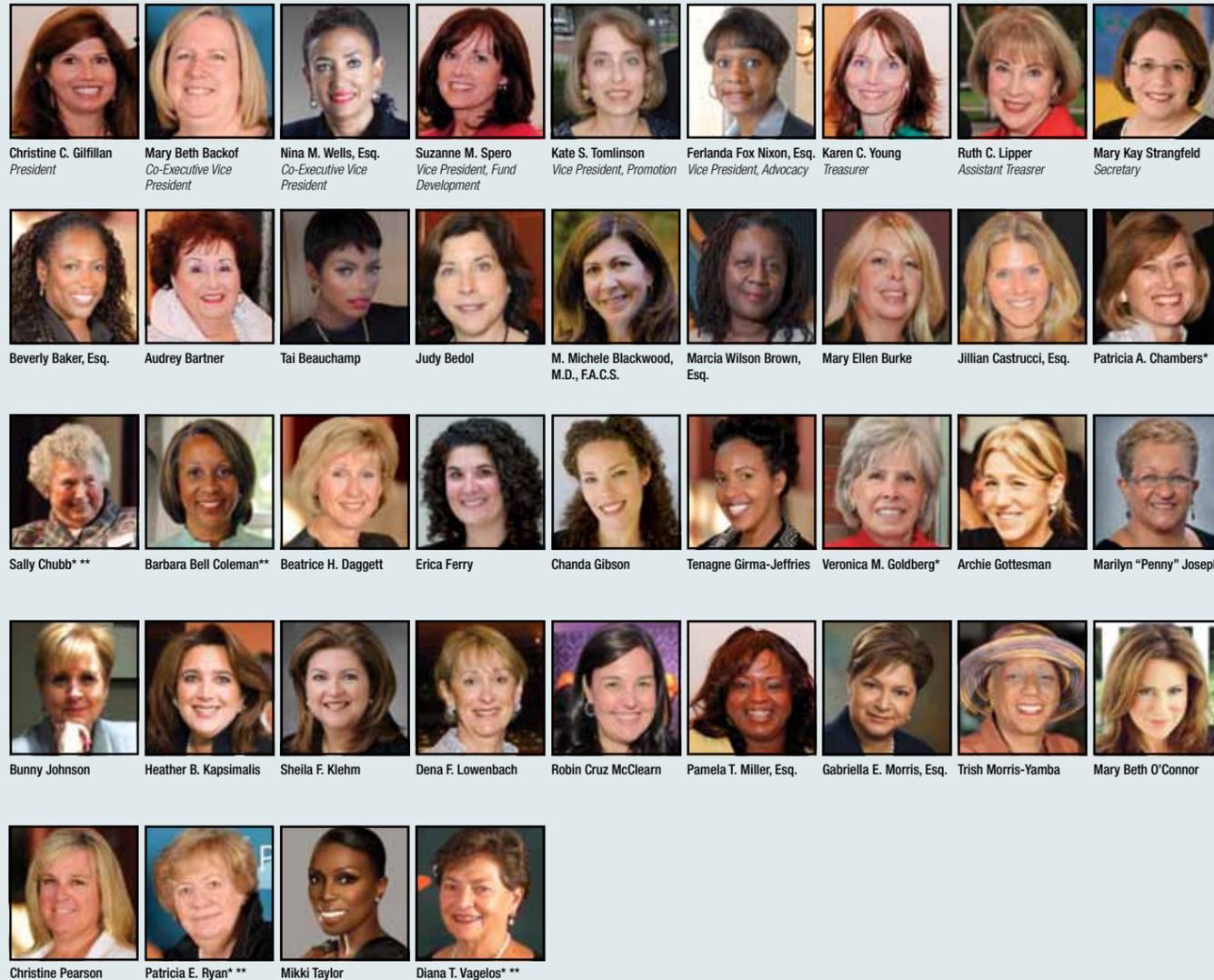
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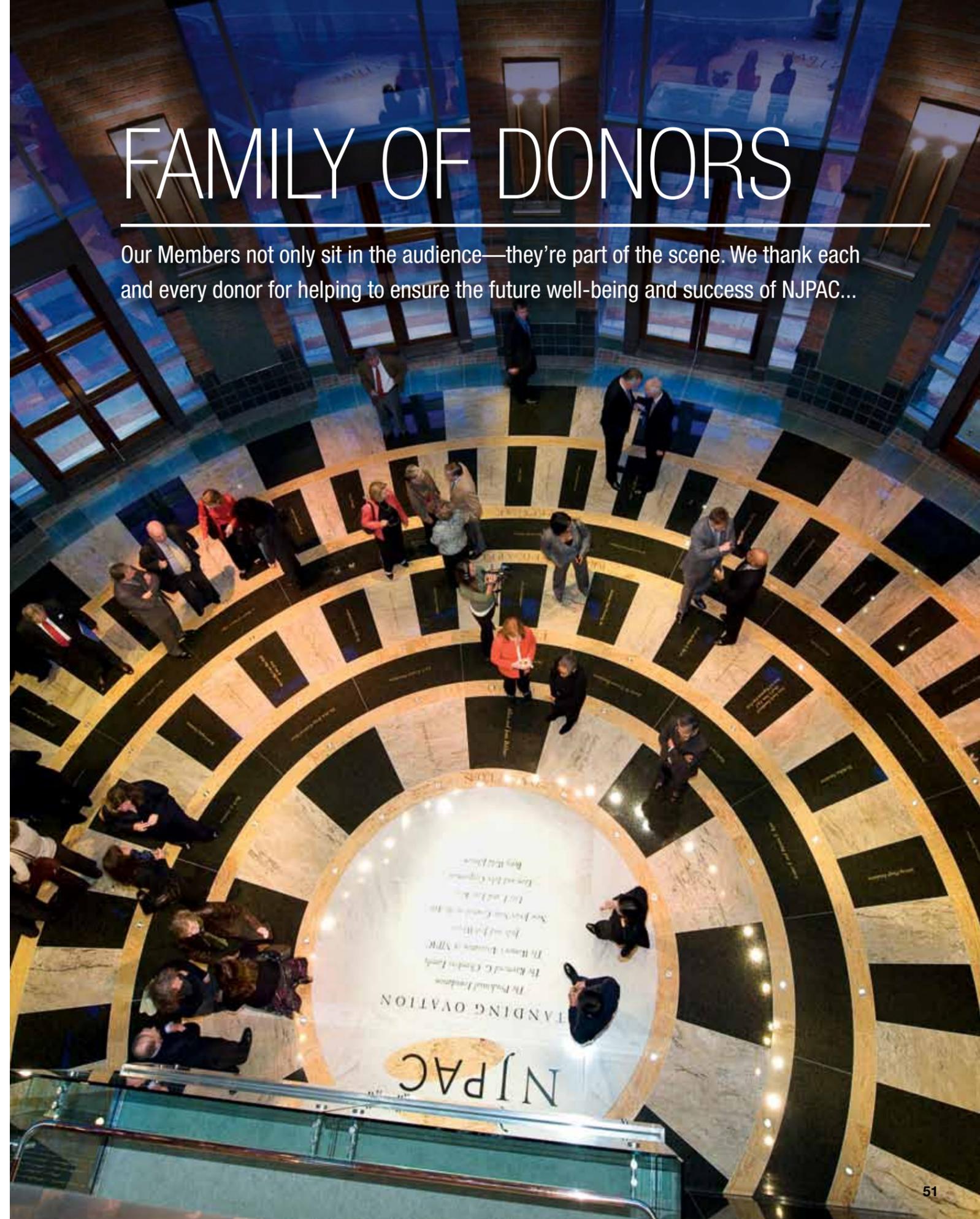
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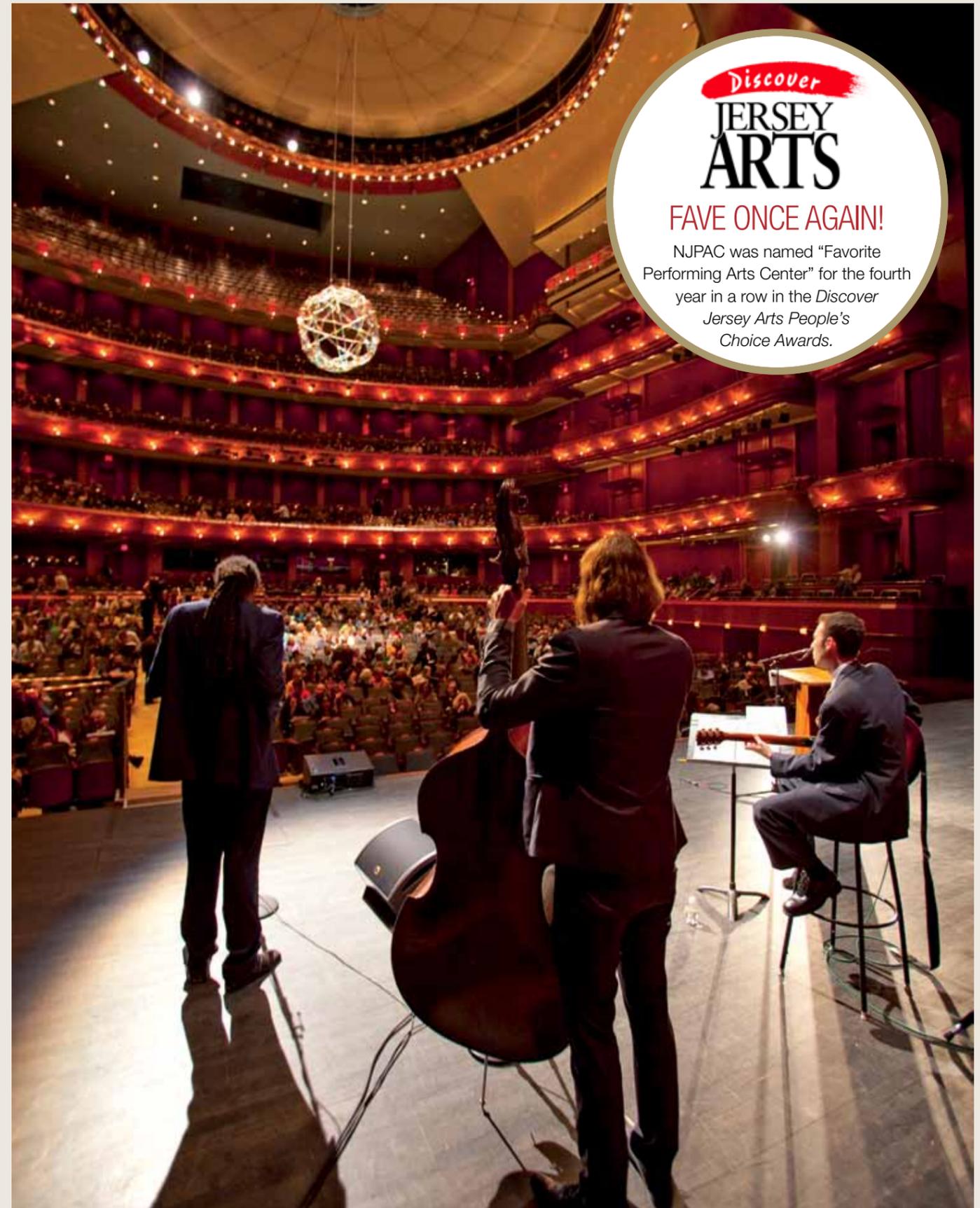
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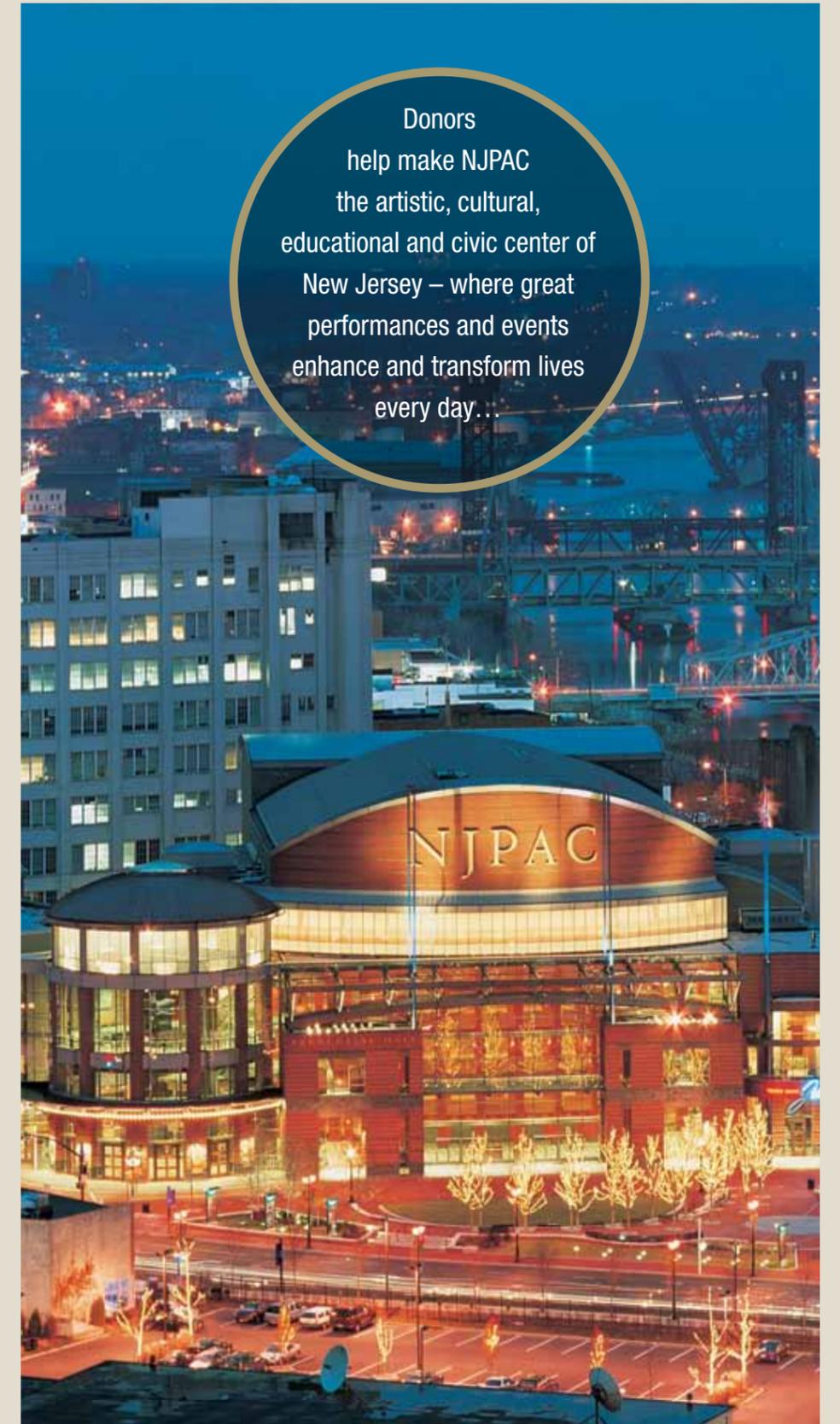
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(as of 4/1/14)

**** 20+ years
*** 15+ years
** 10+ years
* 5+ years

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If you would like more information about particular types of gifts or how they can be made, please write or call Peter H. Hansen, Vice President of Development, New Jersey Performing Arts Center, One Center Street, Newark, NJ 07102. Phone: 973-642-8989. E-mail: phansen@njpac.org.

NJPAC Arts Education programs are made possible through the generosity of our endowment donors: Anonymous, The Arts Education Endowment Fund in honor of Raymond C. Chambers, Randi and Marc E. Berson, Joan and Allen Bildner, Toby and Leon Cooperman, Albert and Katherine Merck, and Wells Fargo.

Generous annual support for NJPAC Arts Education Programs is provided by: The Prudential Foundation, Victoria Foundation, Inc., ADP, The Star-Ledger, PSEG Foundation, Merck Company Foundation, Anonymous, Wells Fargo, The Women's Association of NJPAC, McCrane Foundation, Inc., care of Margrit McCrane, Surdna Foundation, Inc., John and Suzanne William/Goldman Sachs Gives, MCJ Amelior Foundation, The Johnny Mercer Foundation, BD, TD Charitable Foundation, Joan and Allen Bildner, Bloomberg, Jennifer A. Chalsty, The Coca Cola Foundation, Johnson & Johnson Family of Companies, Mary Pope Osborne, Panasonic Corporation of America, Ronald McDonald House Charities, Turrell Fund, PNC Foundation, John R. and Mary Kay Strangfeld, Atlantic Tomorrow's Office, Berkeley College, Judy and Brian Bedol, Rose Cali, Stewart and Judy Colton, Bonnie and Steve Holmes, Investors Bank, Meg and Howard Jacobs, Jacobs Levy Equity Management, Inc., NJM Insurance Group and NJM Bank, Novo Nordisk, Richard S. and Kayla L. Pechter, Sandy and Arnie Peinado, Reitman Industries, Marian and David Rocker, E. Franklin Robbins Charitable Trust, Susan and Tom Dunn, Archie Gottesman and Gary Debode, Veronica M. Goldberg, Mr. and Mrs. Leslie C. Quick, III, Jean & Kent R. Papsen and Provident Bank Foundation.

Report to the Community is compiled by the NJPAC Communications Department: Josh Balber, Senior Director, Communications; Linda Fowler, Director of Content Marketing; Ginny Bowers Coleman, Director, Office of Volunteer Services; Pamela Chisena, Administrative Manager; Jerome H. Enis, Herbert George Associates, Consultant.

Special Thanks to Michael P. Scasserra, Creative Director; Bonnie Felt, Graphic Designer; Debra Volz, Director, Advertising & Graphic Production; Paul Wusow, Manager, Digital Community Marketing; and Christine Saunders, Manager, Public and Media Relations.

Among the photographers whose works are included in the Report to the Community are: Josh Balber, DeShong, Daniel Hedden, Steve Hockstein, Amanda Brown Murphy and Paul Wusow.

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